

ramco

**ERP Solutions**



# Driving Forces for Change

## Business

Adopt **New Business Models** to nurture **Growth** and  
**Success**



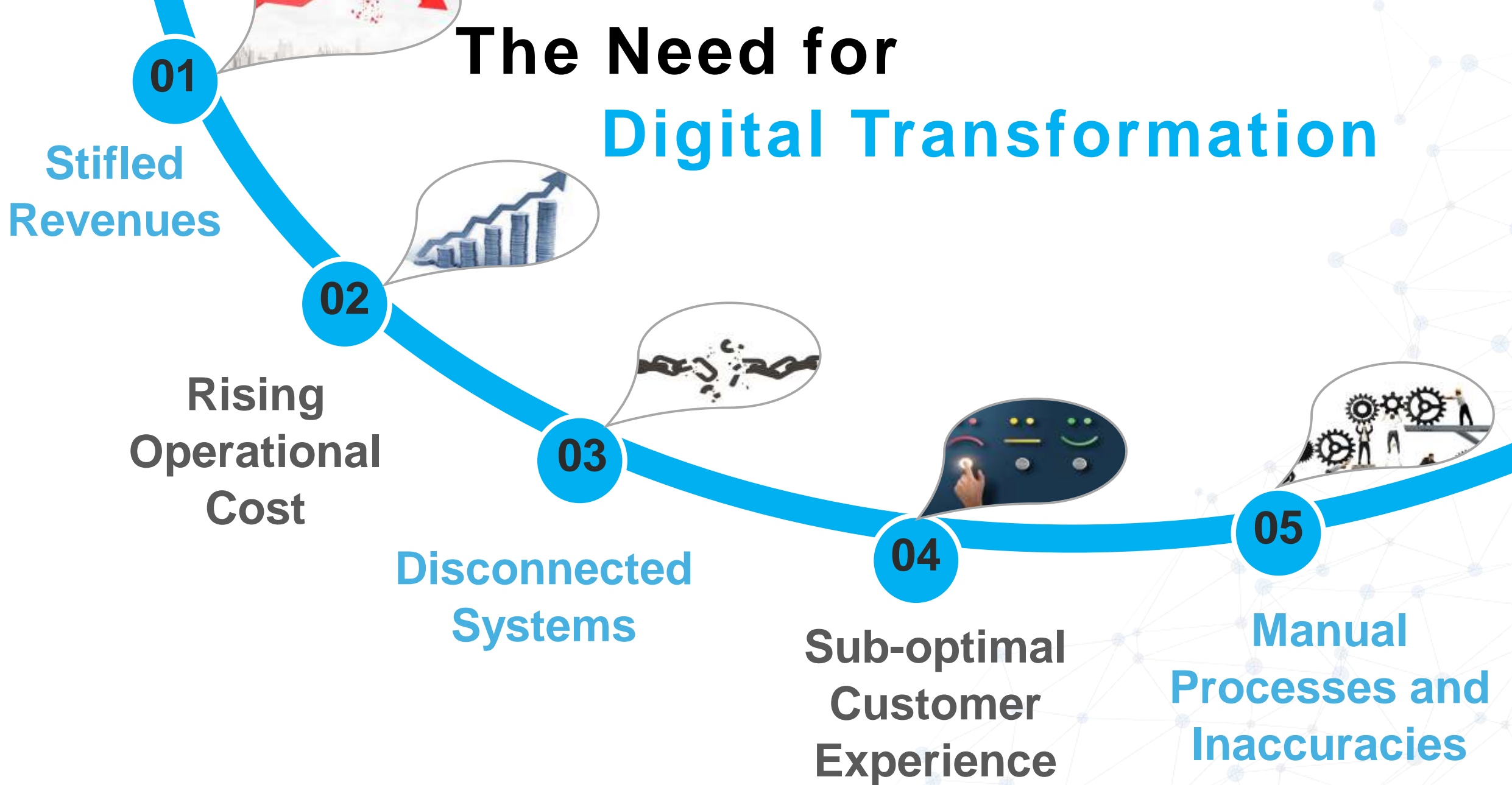
## Consumer

Understand your **Users'**  
**Needs** and create more  
desirable experiences to  
drive **Adoption**

## Technology

Leverage **Machine Learning**,  
**IoT**, **Big Data**, and  
**Blockchain** to turn **Data**  
into **Insights** and **Insights**  
into **Actions**

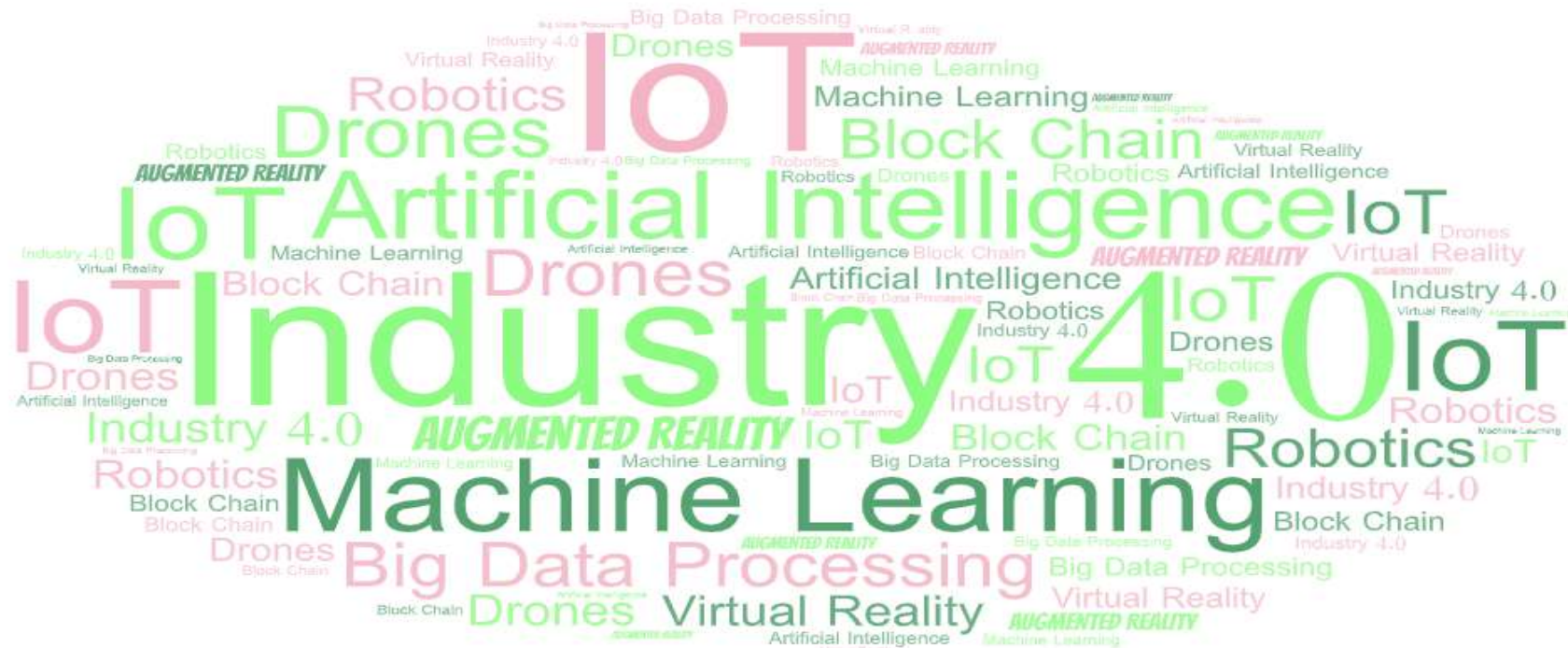
# The Need for Digital Transformation





# What does digital mean in today's world

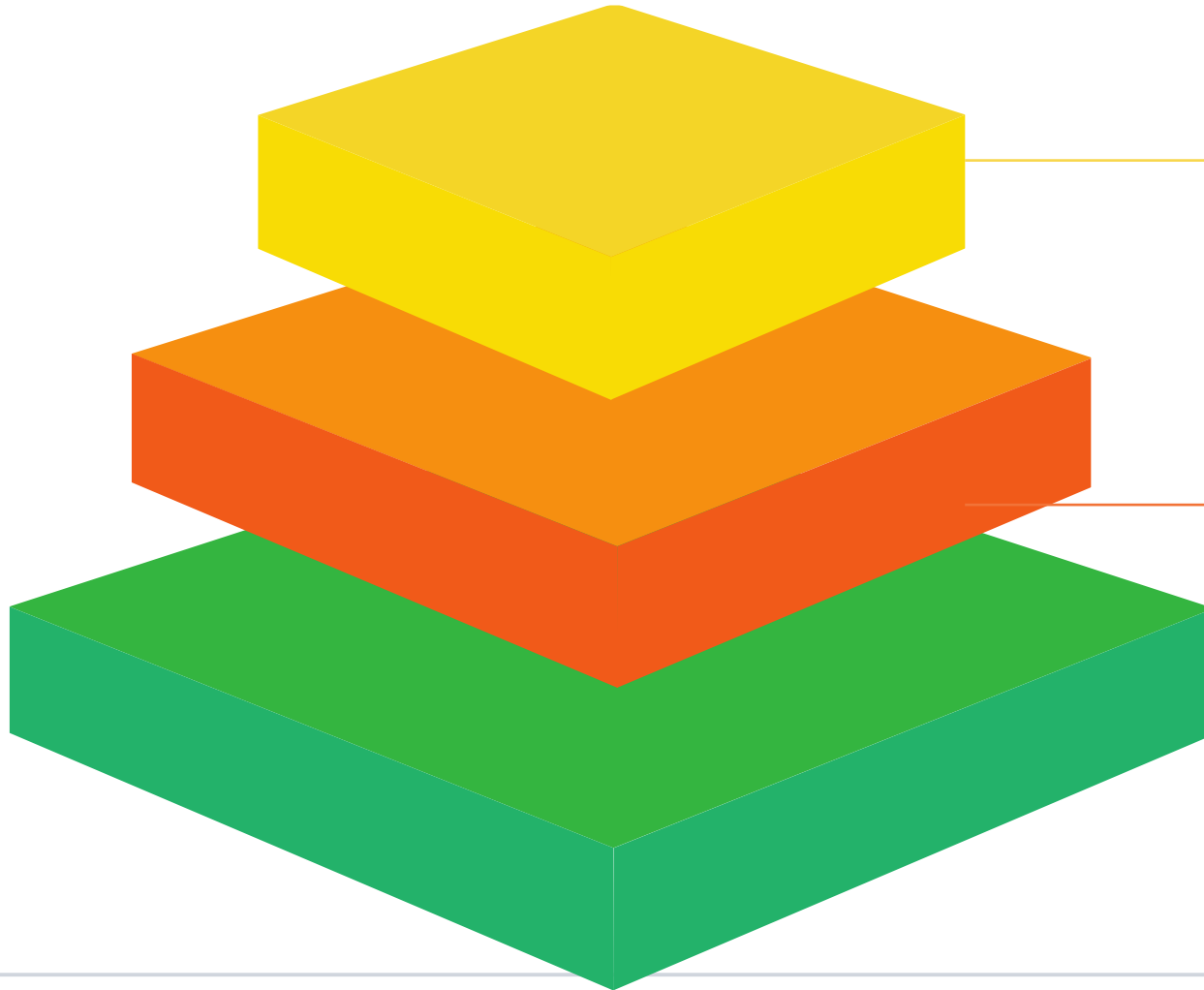
## Intelligently Connecting People Things Businesses





# Realtime Data driven Business Insights

# Digital Transformation Stages



## INNOVATION

Digital Transformation Of  
Core Business

## OPTIMIZATION

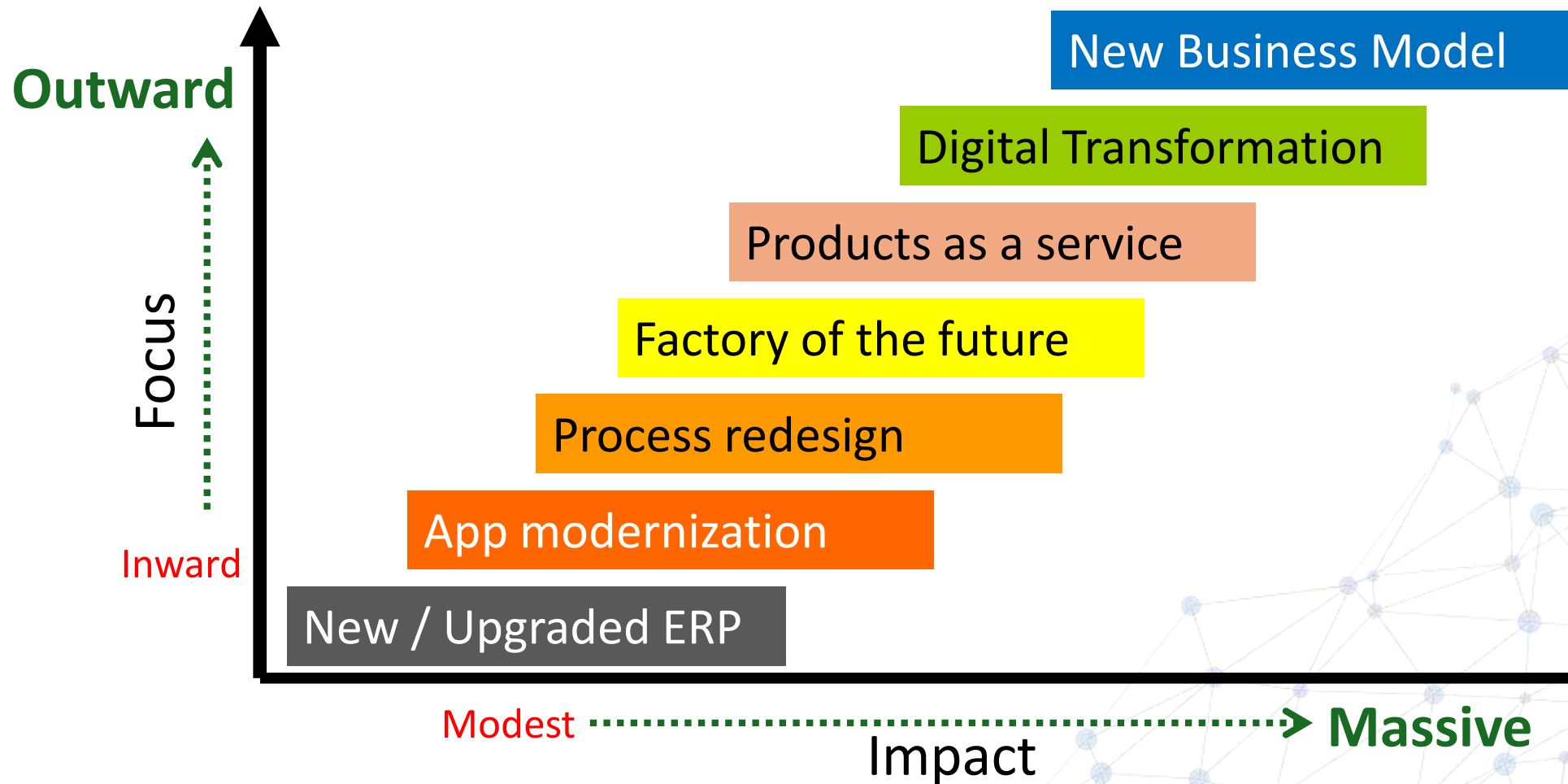
Machine Assisted Decision  
Making by  
Predictions and scenario

## STANDARDIZATION

Bedrock of any digital  
transformation is  
high integrity transaction  
data  
Achieved through common  
integrated  
application across Business  
functions

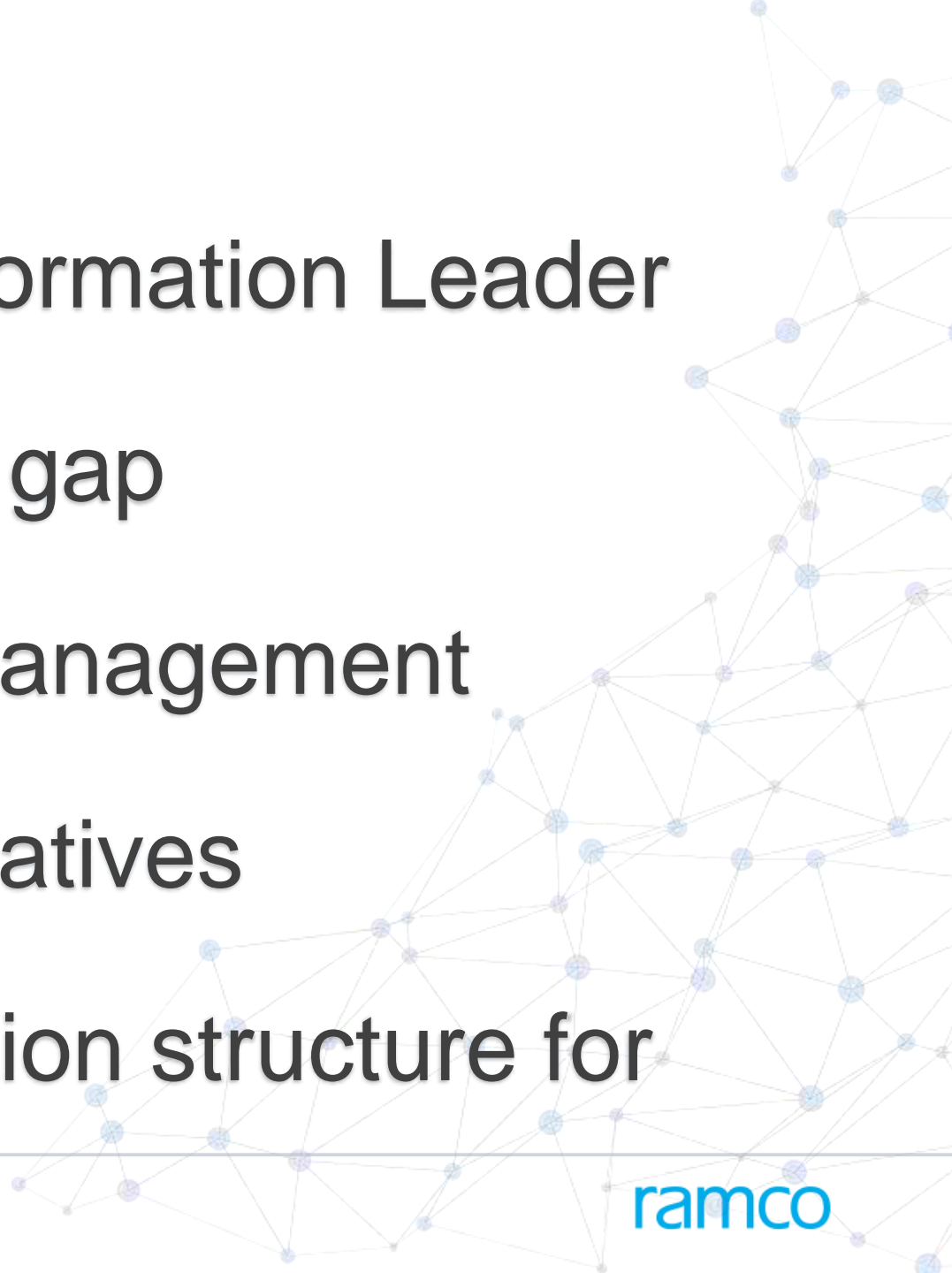
# How Transformational is your Digital effort?

Know where you are before you plan where to go



# Challenges ....

- Lack of the Transformation Leader
- Bridging the Skills gap
- Lack of Change management strategy
- Lack of Digital Initiatives
- No clear organization structure for execution





# Digital Transformation is Daunting, but NOT Impossible!



## It is your Project

The engagement should be  
driven by you



## Your Business is Unique

Systems should serve your unique  
needs

# Digital Transformation is Daunting, but NOT Impossible!



## Manage Change

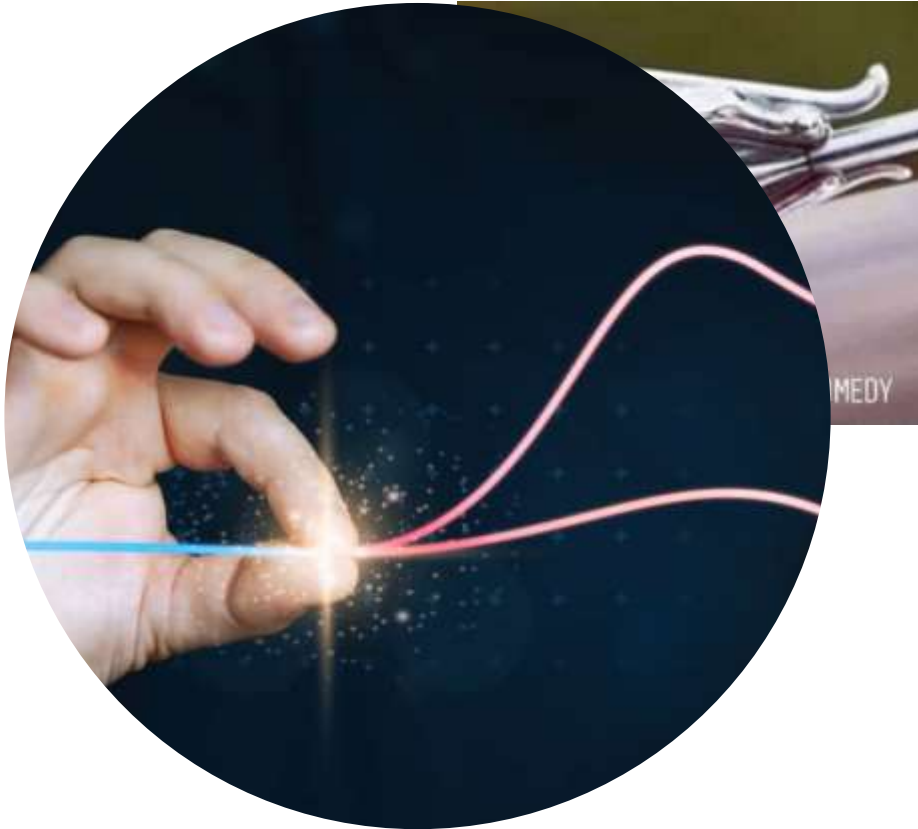
Less of Technology. More of  
Change Management.



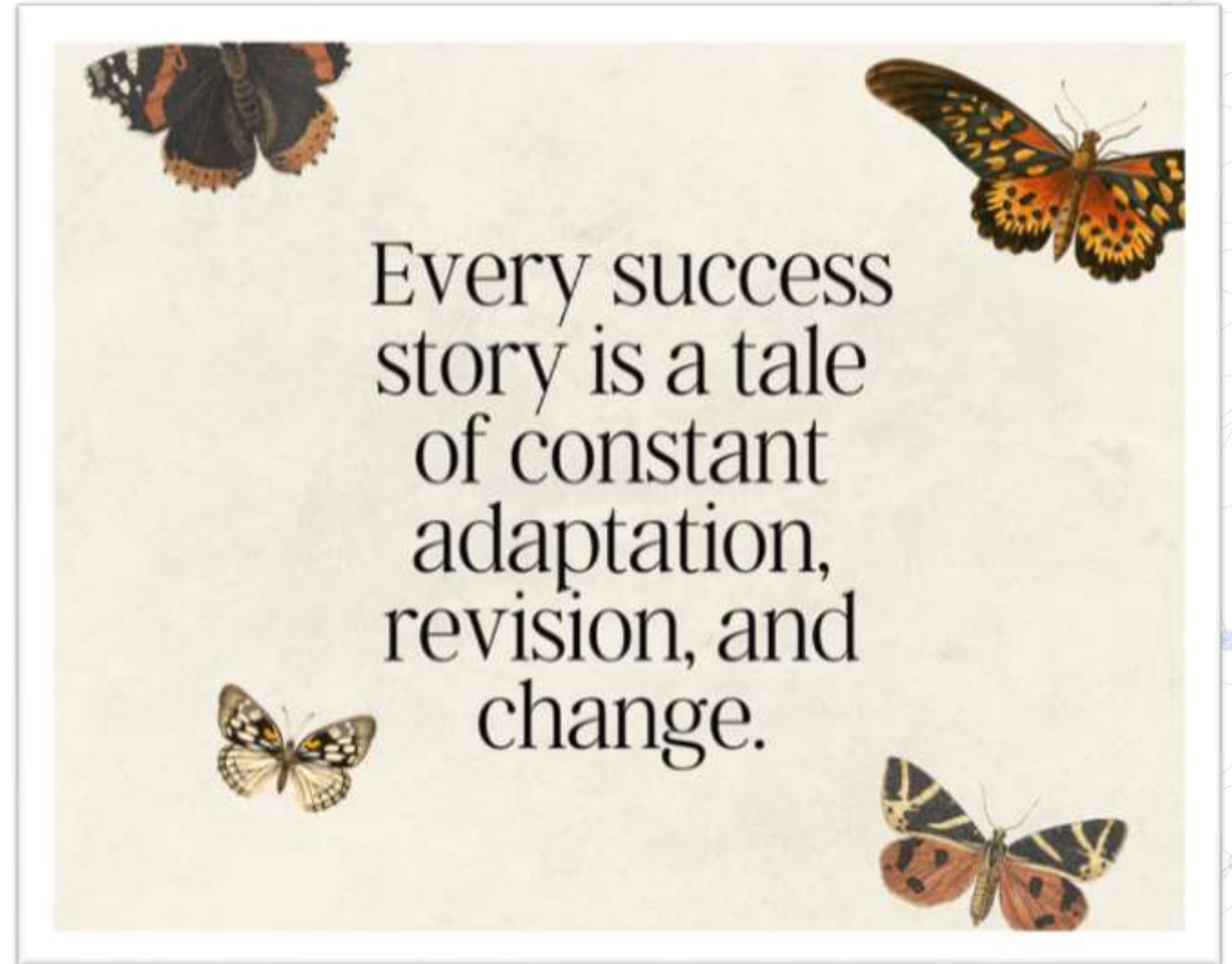
## Prioritize People

Your people are more important  
than outsiders

# Digital Transformation is Daunting, but NOT Impossible!



**Simplify**



# Journey of Digital Transformation (1 / 2)



**DEFINE DIGITAL  
AMBITION**



**CURRENT DIGITAL  
MATURITY**



**ASSESS READINESS**



# Journey of Digital Transformation (2 / 2)



**DRAW DT ROADMAP**



**PLAN  
COMMUNICATIONS**



**UNDERSTAND IMPACT  
THRU KPIs**

# Digital Transformation - Statistics

72%

Global CEOs believe **next 3 years** will be **more critical** for their industry than the last 50 years

Companies with  
**revenue 50%** or  
more from **digital  
ecosystems** achieve

32%

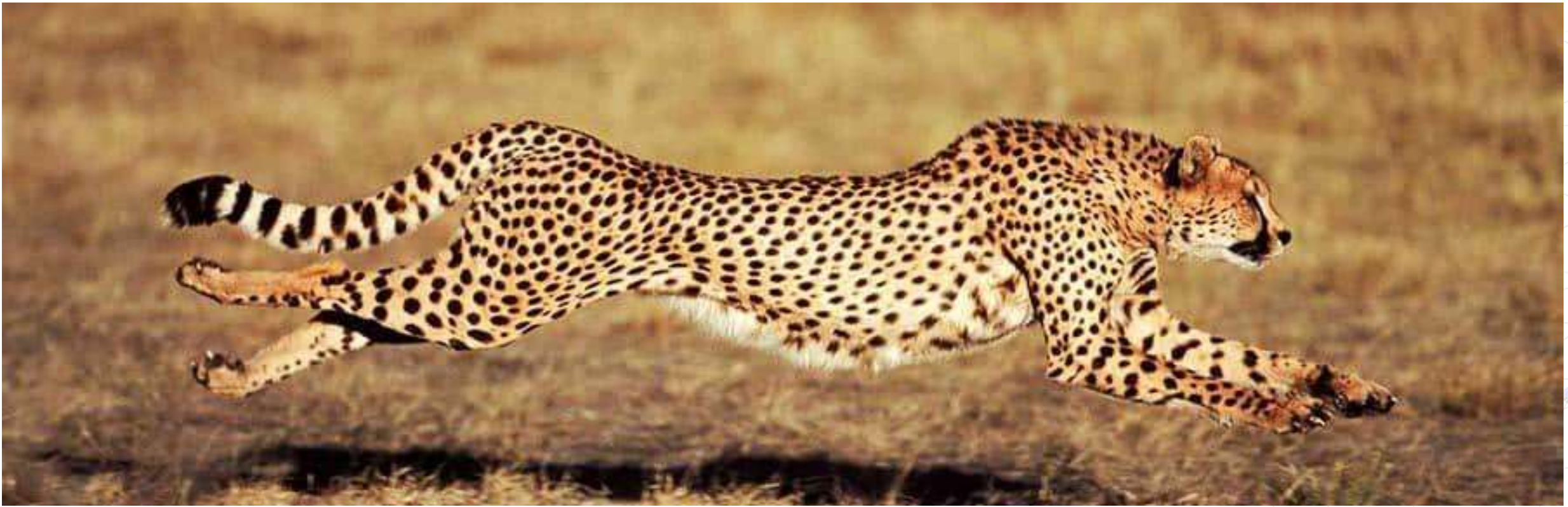
higher revenue growth

27%

Higher profit margins

5%

of organizations feel they have **mastered digital** to a point of differentiation from competitors



Speed matters more than anything  
else in this world!





**Time to make ERP  
serve you**



## Key Features

It simplifies the **design**, **development**, and **deployment** process.





# Thank You

[contact@ramco.com](mailto:contact@ramco.com) | [www.ramco.com](http://www.ramco.com)

Copyright 2025, Ramco Systems Limited. Information subject to change. All rights acknowledged.

The contents and information contained in this brochure are intended for general marketing purposes only and should not be relied upon by any person as being complete or accurate. Ramco Systems Limited, its group, employees, agents and other representatives will not accept any liability suffered or incurred by any person arising out of or in connection with any reliance on the content of or information contained in this brochure. This limitation applies to all loss or damage of any kind, including but not limited to, compensatory, direct, indirect or consequential damage, loss of income or profit, loss of or damage to property and claims by third party.