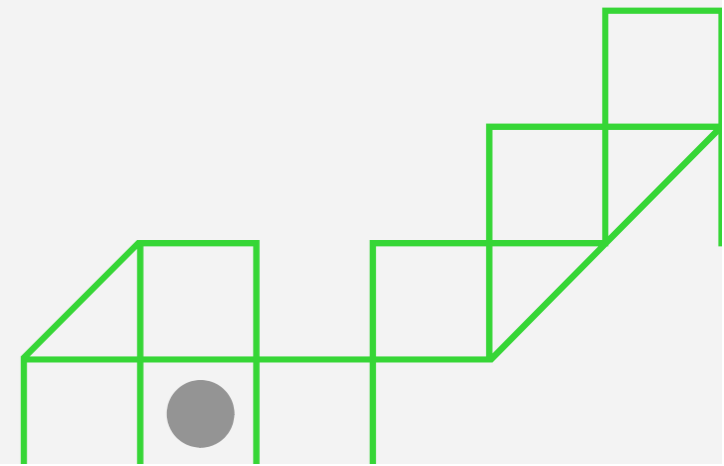
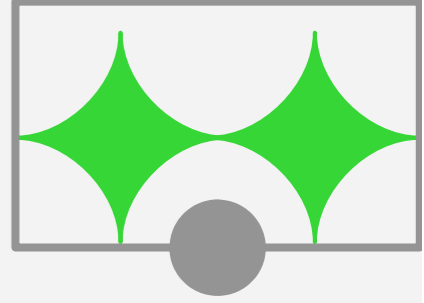


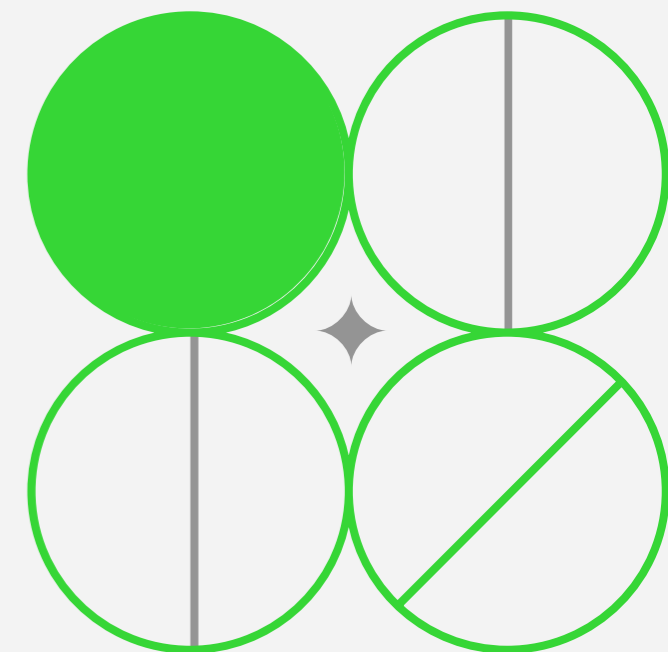
Navigating Digital Transformation: Effective Strategies and Solutions for Today's Enterprises





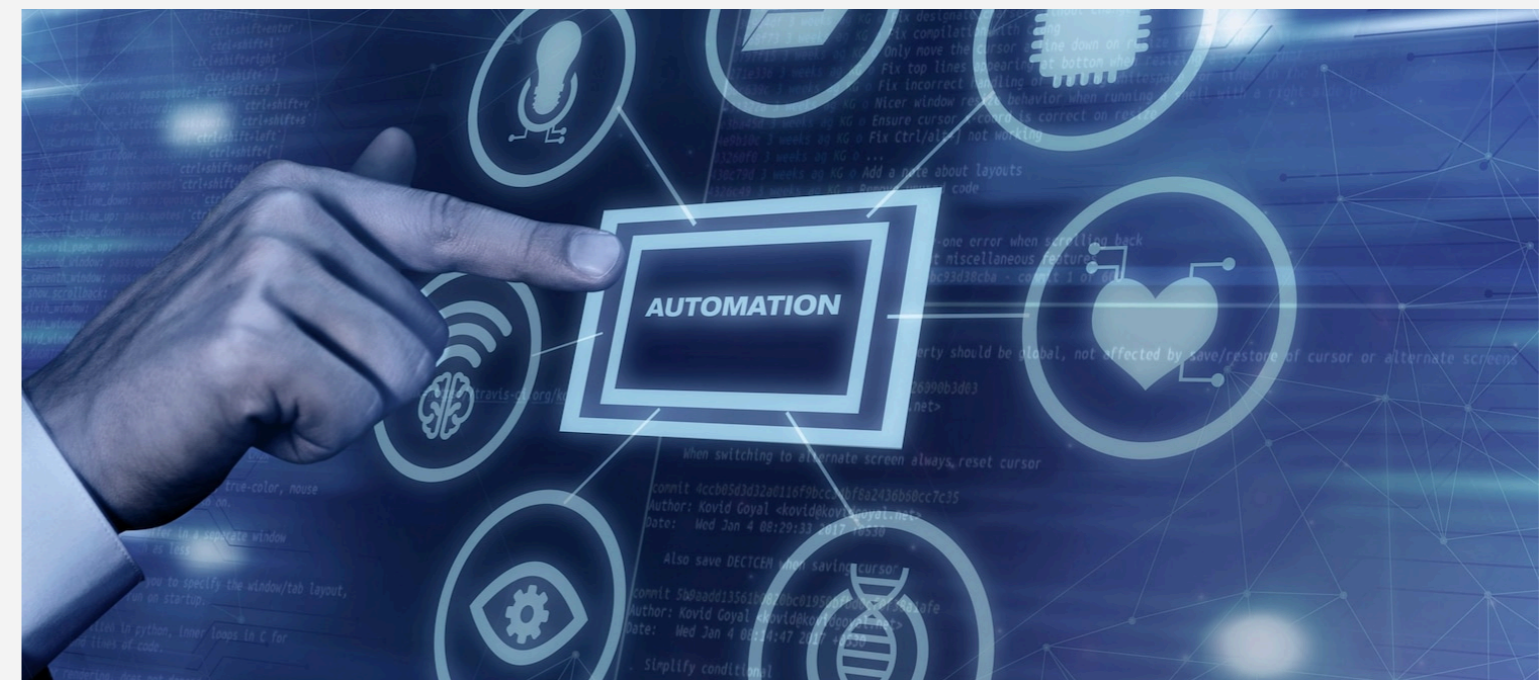
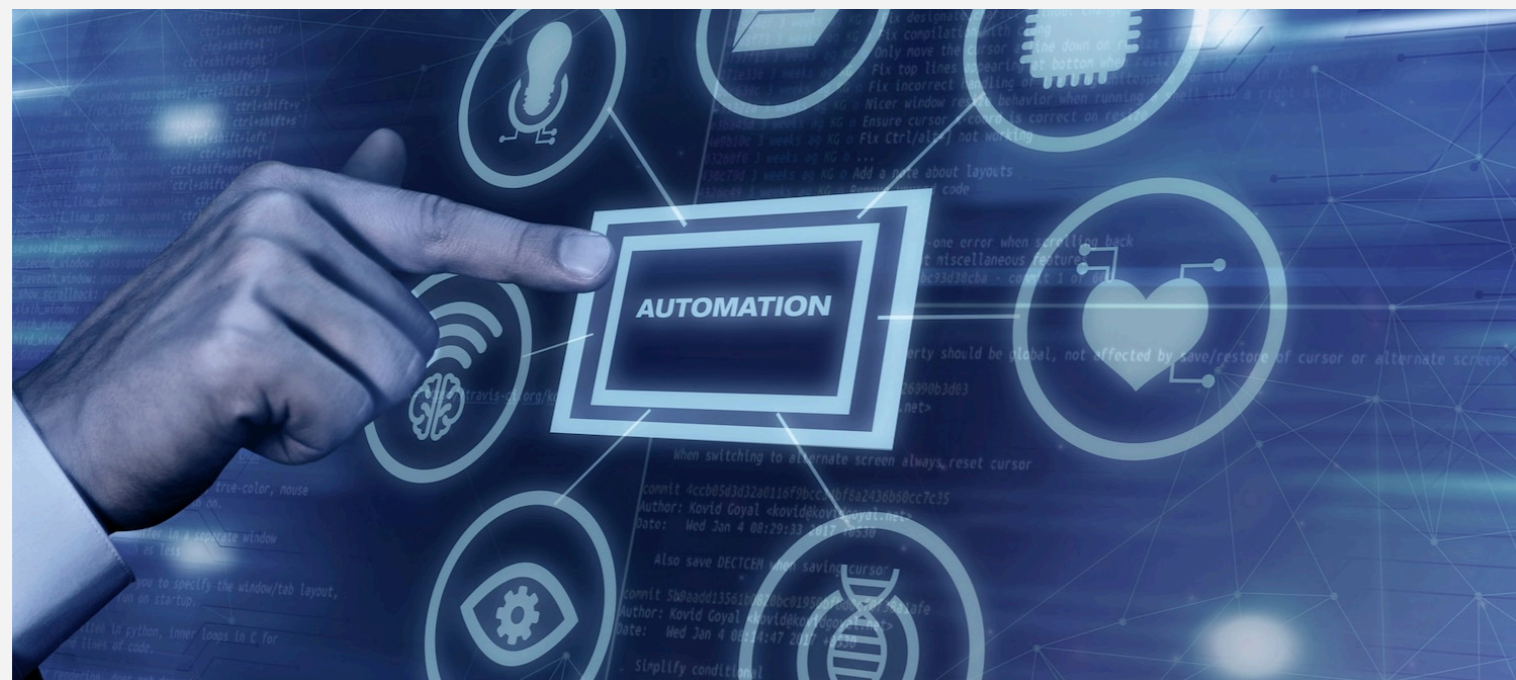
Introduction to Digital Transformation

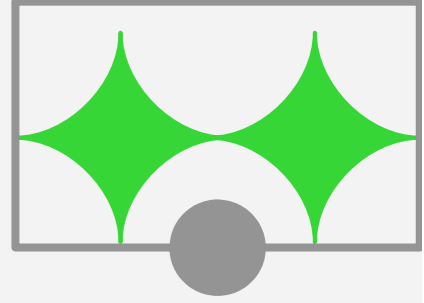
Digital Transformation is not just a trend; it's a necessity for **modern enterprises**. This presentation will explore effective strategies and solutions to navigate the complexities of digital change, ensuring businesses remain competitive and relevant in today's fast-paced environment.



UNDERSTANDING DIGITAL TRANSFORMATION

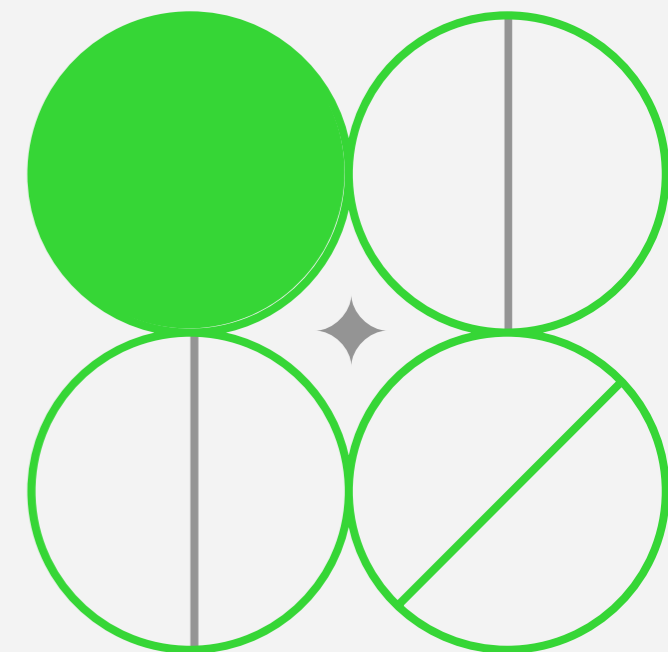
Digital Transformation involves integrating technology into all areas of a business, fundamentally changing how you operate and deliver value to customers. It requires a cultural shift that encourages organizations to continually challenge the status quo.





Key Drivers of Change

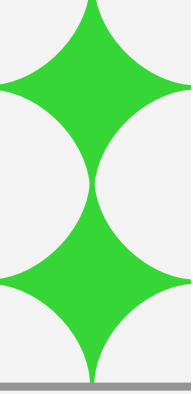
Several **key drivers** are pushing enterprises towards digital transformation. These include **customer expectations**, competition, technological advancements, and the need for operational efficiency. Understanding these factors is crucial for successful transformation.





Effective Strategies for Implementation

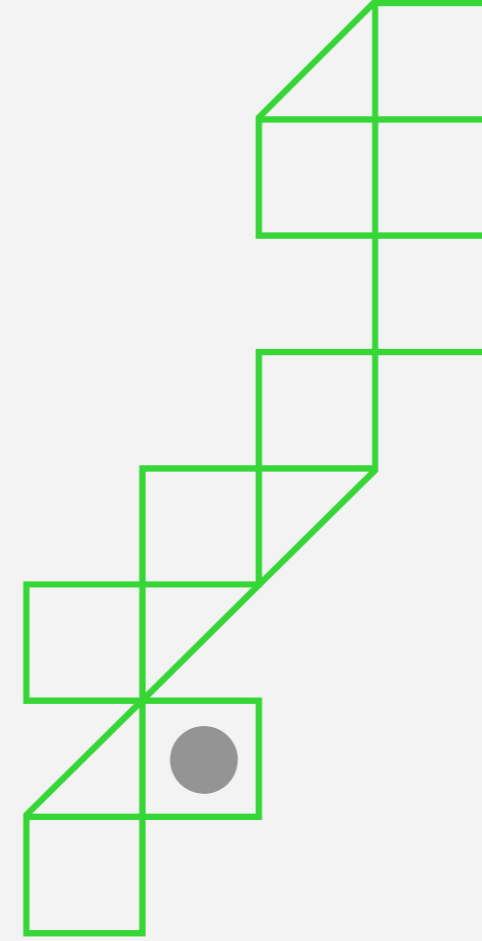
To implement digital transformation effectively, organizations should adopt a **strategic approach** that includes setting clear goals, fostering a culture of innovation, and leveraging data analytics to guide decisions and measure progress.





Technology Solutions to Consider

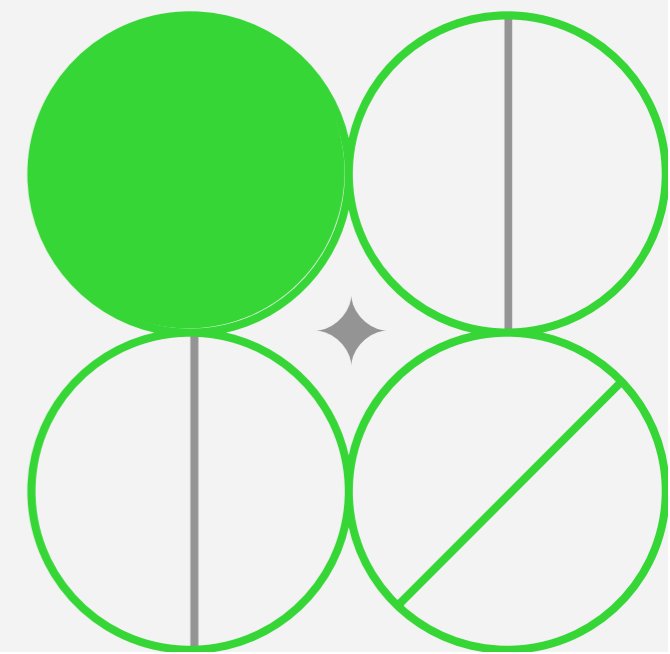
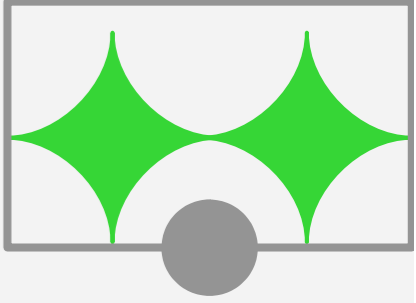
Investing in the right **technology solutions** is vital for digital transformation. Consider tools such as **cloud computing**, **AI**, and **automation** to enhance efficiency, improve customer experiences, and drive innovation within your organization.





Overcoming Challenges

Organizations often face challenges during digital transformation, including **resistance to change**, lack of skills, and insufficient resources. Addressing these challenges requires strong leadership, effective communication, and ongoing training for employees.



MEASURING SUCCESS

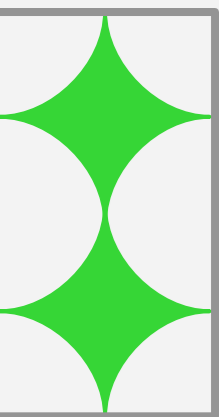
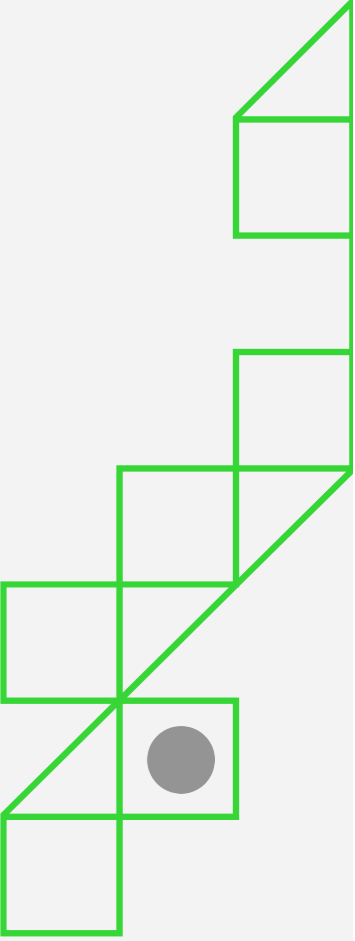
Success in digital transformation can be measured through **key performance indicators** (KPIs) such as customer satisfaction, operational efficiency, and revenue growth. Regularly reviewing these metrics helps in refining strategies and ensuring alignment with business goals.

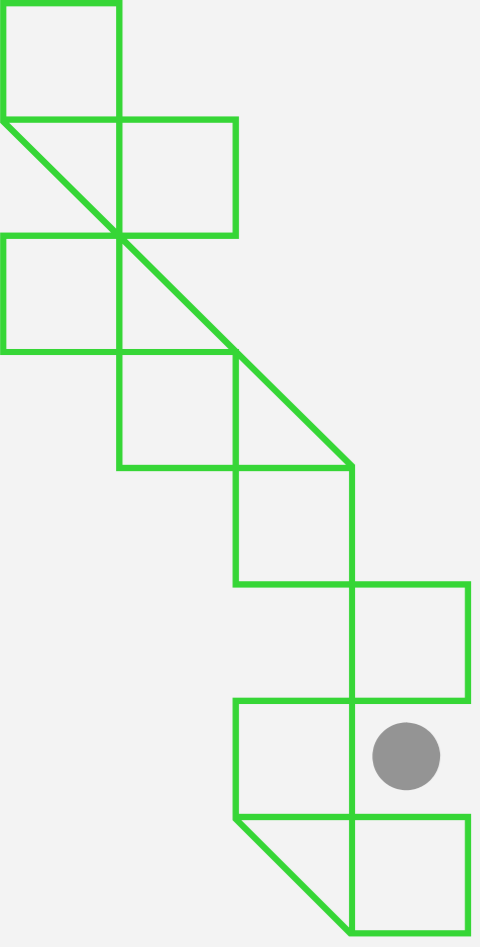




CONCLUSION

In conclusion, navigating **digital transformation** requires a well-thought-out strategy, commitment to change, and the right technology. By embracing these elements, enterprises can thrive in an increasingly digital world and achieve sustainable growth.





Thanks!

ANY QUESTIONS?

sales@solguruz.com

+91 9173042977

<https://solguruz.com/>

