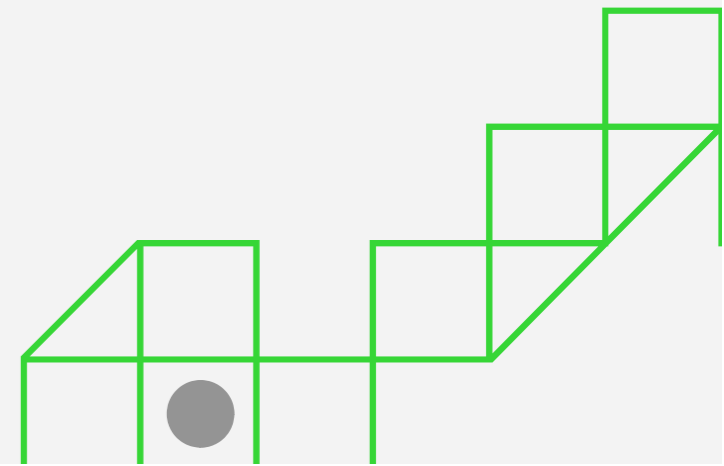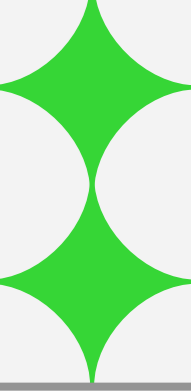# Accelerating Digital Transformation: Leveraging App Modernization Services for Business Growth
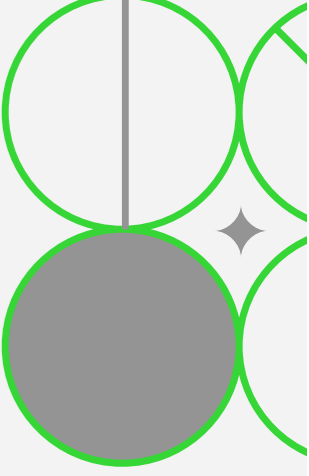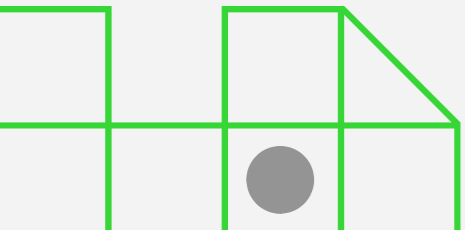
Introduction to Digital Transformation

<u>Digital Transformation</u> is reshaping the business landscape. Organizations are leveraging **App Modernization Services** to enhance agility, improve customer experiences, and drive **business growth**. This presentation explores strategies and benefits of embracing modern technologies.
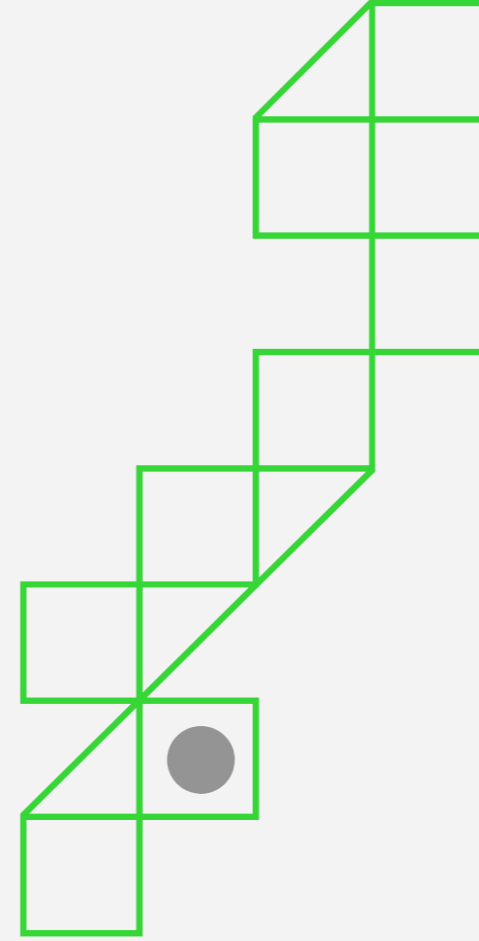
Understanding App Modernization

App Modernization involves updating legacy applications to meet current business needs. This process enhances performance, security, and scalability, ensuring that businesses remain competitive in a rapidly evolving market.
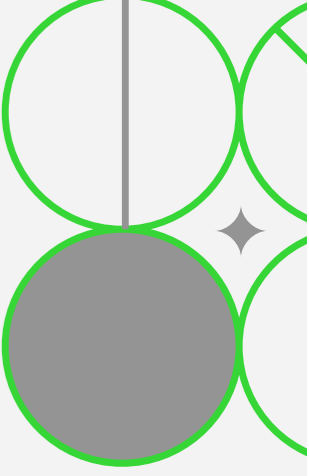
Benefits of App Modernization

By leveraging **App Modernization Services**, organizations can achieve improved **operational efficiency**, reduced costs, and enhanced user experiences. These benefits contribute to overall **business growth** and sustainability in the digital age.
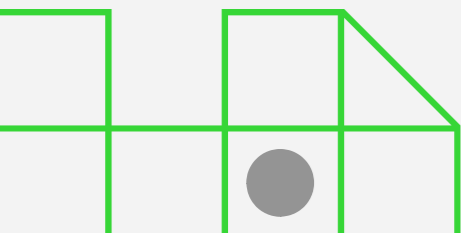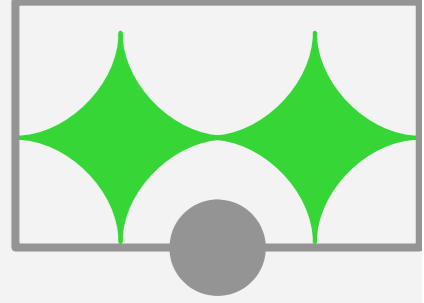
Key Strategies for Success

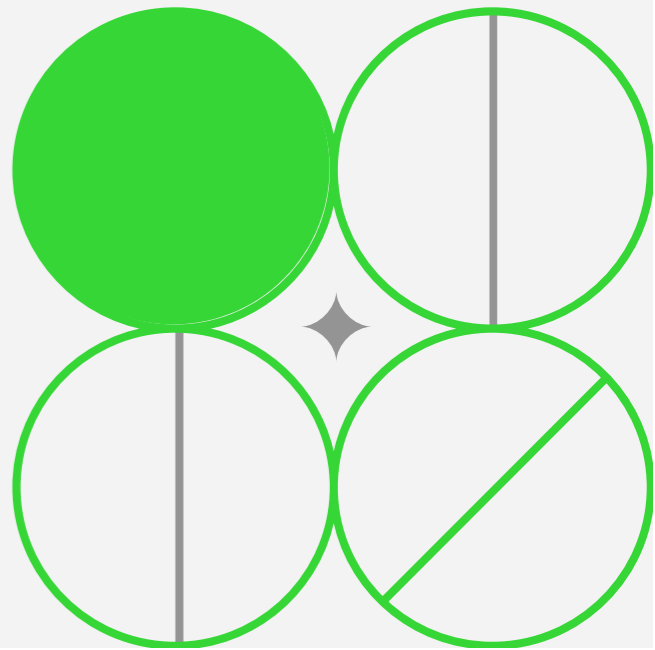Successful **app modernization** requires a clear strategy. Focus on assessing current applications, prioritizing modernization efforts, and utilizing cloud technologies to enhance flexibility and scalability for future growth.
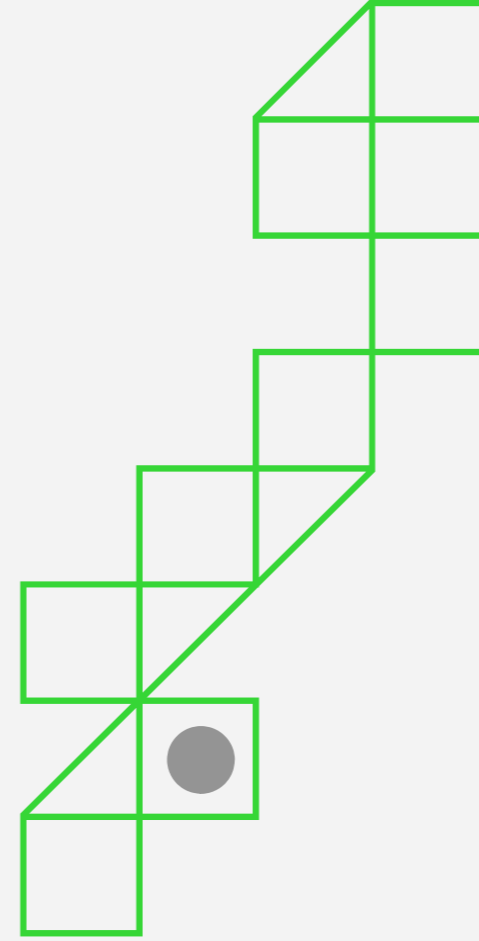
Challenges in App Modernization

Organizations may face challenges such as **data migration**, integration with existing systems, and resistance to change. Identifying these challenges early can help in devising effective solutions for a smoother transition.
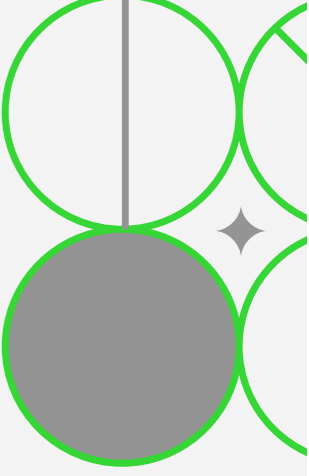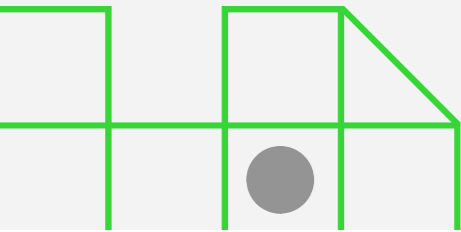
Real-World Case Studies

Many organizations have successfully implemented **app modernization** strategies, resulting in significant improvements in performance and customer satisfaction. Analyzing these case studies provides valuable insights into best practices and potential pitfalls.
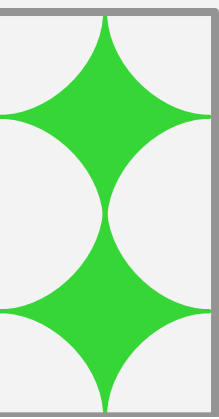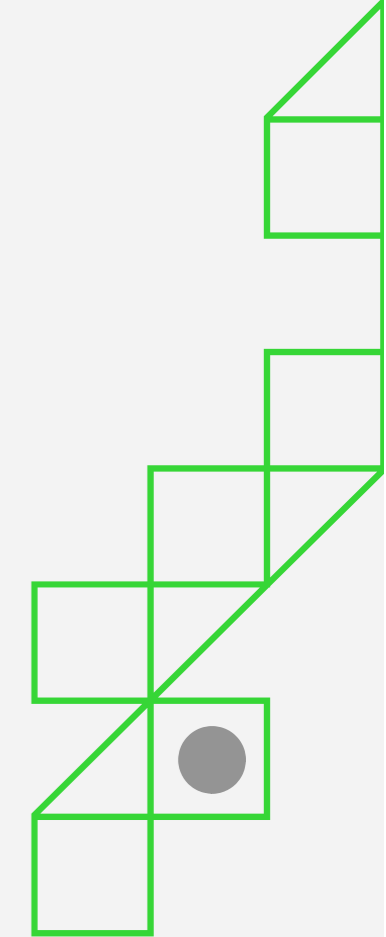
Future Trends in Digital Transformation

The future of **digital transformation** will be shaped by advancements in AI, machine learning, and automation. Embracing these technologies will further enhance the capabilities of **app modernization** services to drive business growth.
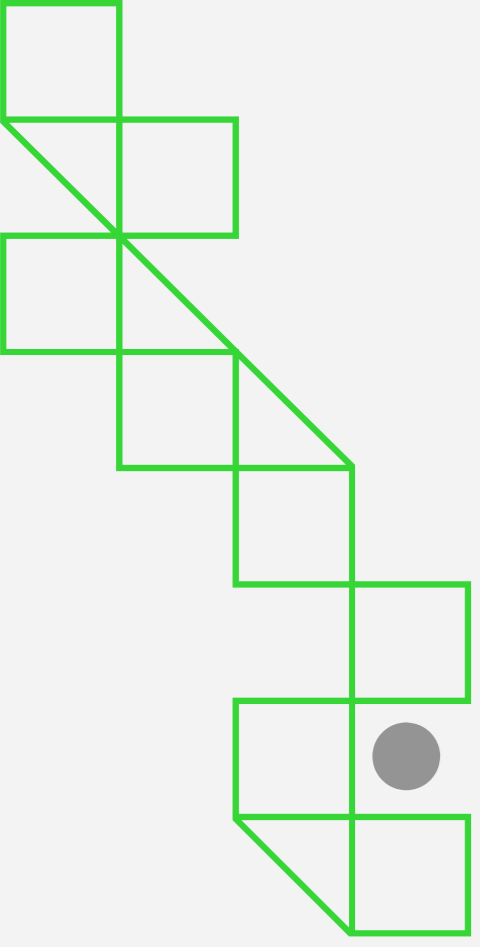
CONCLUSION AND NEXT STEPS

In conclusion, leveraging **app modernization services** is essential for organizations aiming for sustainable **business growth**. Moving forward, businesses should prioritize modernization initiatives to remain competitive and agile in the digital landscape.

Thanks!

ANY QUESTIONS?
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