

The screenshot shows the 'Smarter Panel' interface with the 'Invoices' section selected in the sidebar. The main content area displays a table of invoices with columns for ID, CLIENT, INVOICE DATE, DUE DATE, TOTAL, PAYMENT METHOD, and STATUS. Below the table are action buttons: 'Mark Paid', 'Delete', and 'Mark Unpaid'. The sidebar includes navigation options like Resellers, Admins, Orders, Services, Invoices, Support, Announcements, Transactions, X Panels, Addons, Reports, and Logs.

ID	CLIENT	INVOICE DATE	DUE DATE	TOTAL	PAYMENT METHOD	STATUS
#6	# 4 - Amar Singh	September 07, 2023	September 17, 2023	\$10.00 USD	Mailin	Unpaid
#5	# 4 - Amar Singh	September 07, 2023	September 17, 2023	\$10.00 USD	Mailin	Paid
#4	# 4 - Amar Singh	September 07, 2023	September 17, 2023	\$5.00 USD	Mailin	Paid
#3	# 3 - Lovedeep Singh	September 01, 2023	September 11, 2023	\$5.00 USD	Mailin	Unpaid
#2	# 2 - Lovedeep Singh	August 16, 2023	August 26, 2023	\$5.00 USD	Mailin	Unpaid
#1	# 2 - Lovedeep Singh	August 16, 2023	August 26, 2023	\$5.00 USD	Mailin	Unpaid

# Optimize Your Billing Process with a Streamlined OTT Billing System



# About Us

Over-the-top (OTT) businesses specialize in offering content like live TV, movies, and series directly to customers. These customers typically purchase subscriptions to access and stream their chosen content. Given the high demand for OTT services and the constant influx of customers seeking new entertainment, having a robust OTT billing system is essential for managing all aspects of payment processing. An OTT billing system is designed to streamline payment processes, ensuring seamless transactions and better customer satisfaction. Here's how [OTT billing software](#) can help optimize your OTT business operations:



## EASY CLIENT MANAGEMENT

In the high-demand OTT industry, it is not easy to manually manage clients. Normally clients would visit your OTT website to find the best content they can watch, register, and pay for the subscription.



## EASY PAYMENT GATEWAY INTEGRATION

Different customers may want to pay for OTT services using different payment methods such as PayPal, Visa, or Mastercard. If you restrict your customers to using only one method to pay, then you may end up losing some of them.



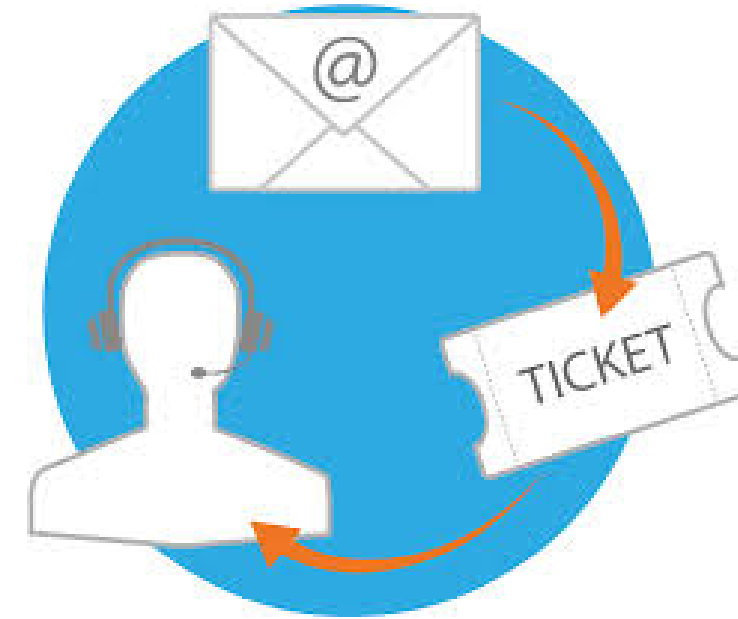
## STREAMLINED INVOICE MANAGEMENT

Invoice is one of the most sensitive areas of your business that requires accuracy. Manually preparing your invoices may also result in loss caused by human error. OTT billing panel can handle your invoice with a high level of accuracy.



## EASY TAX MANAGEMENT

To run your OTT business with complete peace of mind, you must ensure that your business complies with tax policies. You must properly calculate tax, as this will provide your business with strategic planning.



## SUPPORT TICKETS AND DEPARTMENTS

Apart from streamlined management of payment processes, a well-organized OTT billing panel also allows you to receive and solve customer issues efficiently and quickly. Issues can quickly be sent to different departments and handled with the help of support tickets.

# Contact Us

**CONNECT WITH US**

WE ADMIRE ALL INTERACTIONS



## EMAIL ADDRESS

[help@whmcssmarters.com](mailto:help@whmcssmarters.com)



## TELEGRAM

<https://t.me/whmcssmarters>



## WEBSITE

<https://www.whmcssmarters.com>

