

# A COMPARATIVE ANALYSIS

## IPTV vs CABLE TELEVISION



For a long time, cable television was the primary source of entertainment worldwide. Most people depended on cable television to get political, sports, and weather news.

Nowadays, Internet Protocol Television (IPTV) service is getting popularity among users as it allows to watch your favorite content anytime from anywhere on various devices.

# 1. A COMPARISON OF ENTERTAINMENT CONTENT

In traditional cable, you can only watch movies and TV Shows selected for you at a given time. On the other hand, IPTV is flexible, so you can choose the content you want to watch anytime from anywhere.



### 2. COST COMPARISON

Conventional cable systems usually demand long-term payment commitments and may charge extra fees for premium channels. IPTV usually has more affordable pricing options. Numerous IPTV channel providers give straightforward pricing and long-term contract-free membership plans.



#### 3. FLEXIBILITY COMPARISON

Another area where IPTV performs better than traditional cable television services is flexibility. video players like the IPTV Smarters app, subscribers of IPTV channels can view their preferred content on smartphones, tablets, and smart TVs.



#### 4. FUTURE POTENTIAL

IPTV has more room for development and growth in the future. In other words, IPTV providers can easily change and grow according to customers' demands.

