

Essential Value Protection Advice Before Selling Your Pharmacy



As a business owner, there are many things to consider when you are ready to sell. Here are some things to consider when you find yourself thinking, "it's time to <u>sell</u> <u>my pharmacy</u>."

Before this sale happens, you'll want to focus on increasing the value of your pharmacy while reducing perceived risks to the buyer. This will help you get the best price when it's time to sell your pharmacy.

Operating efficiency is one way to improve the value and should be a top consideration when selling a pharmacy business. The more efficient the business is, the more cash flow it will have. Having systems in place will also help to increase the predictability of cash flow, which investors and buyers like to see.

Growth and Scalability

You'll get a better price when selling a pharmacy business if you can show that it has the potential to grow. This can be through more sales by scaling up the operation to improve revenue. A scalable business has a repeatable plan to create



growth over time. This could be something like introducing new product lines or new services.

Recurring revenue

Developing a source for recurring revenue is another way to make your business more attractive when looking to sell your pharmacy. Recurring revenue, when predictable, is a great way to create value and personal wealth, which is of prime interest to potential buyers as you work to sell your pharmacy.

Reliable Financial Information

Finding a buyer for your business involves substantiating to people that your business is actually worth buying. To do this, you need good, strong financial information. For this reason, you need professionally prepared statements. Usually, this means hiring an accountant. Consider it an investment, as it will help you to sell your business and, ideally, earn a more significant profit.

Having financials in good order will lower the buyer's sense of risk, which can help get you a higher selling price.

Remove Yourself From the Business

You need to ensure that your business runs well when you're not there. If you're the only one holding the place together, then it won't properly function once you sell, and that's not good. Before **selling**, ensure you have capable and well-trained staff who are motivated to do a good job. This is important since they will most likely continue working with the business after you sell.

Things like standardized operating procedures, documented routines, and other aspects of workflow and organization can help the business run smoothly when you're no longer in charge.

Whether you're looking to get out soon or just beginning to consider your exit strategy, preparing your business for an eventual sale is essential. Make sure you're properly prepared, and you'll realize maximum profits when you sell.

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