



# Home Interior Design Guide

You Should Know



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## **Abstract**

When you know the basic interior design information, you can transform any space to look fabulous in Newcastle. You know what it feels like when you walk into a well-designed room. You can sense how everything feels cohesive and put together. It feels just right. You can achieve that effect in your own home in Newcastle with a little knowledge of basic interior design. Pair that knowledge with practice and experimentation, and you're on your way to creating a beautiful home in Newcastle.

## 1. Introduction

To find out what home design will look like in 2023, we talked to interior designers and industry experts in Newcastle to discover their top 2021 design trends, including the most popular decorating styles, colours, and materials. If you're looking for fresh ways to update your home in Newcastle, here is the right PDF that may be very helpful and informative for you. This PDF deals with a simple and easy guide related to interior design that you need to know.

# 2. What Is Interior Design?

The phrase "interior design" is mentioned so frequently, but what does it actually entail? What does an interior designer in Newcastle do most of the time, and what is the difference between interior design and interior decor? To help give you a run through over everything you've ever wanted to know about interior design, we've put together a guide that answers all of these questions and more. Keep reading to learn about this fascinating field.

#### Interior Design vs. Interior Decorating

These two phrases may seem to be one and the same, but this is actually not the case, Stephanie Purzycki of The Finish explains. "Many people in Newcastle use interior design and interior decorator interchangeably, but they are actually quite different," she notes. "Interior design is a social practice that studies people's behavior in relation to the built environment. Designers have the technical knowledge to create functional spaces, but they also understand structure, lighting, codes, and regulatory requirements to enhance the quality of life and experience of the user."

Alessandra Wood, VP of Style at Modsy, expresses similar sentiments. "Interior design is a practice of conceptualizing a space to balance function and aesthetics," she says. "Function might include layout, flow, and usability of the space and aesthetics are the visual properties that make the space feel pleasing to the eye: color, style, form, texture, et. cetera."

On the other hand, decorators in Newcastle take a less holistic approach to the craft and focus more specifically on styling a space. "Decorators are more focused on the decor and furnishing of a room," Purzycki says. "Decorators have a natural ability to understand balance, proportion, design trends. Decoration is only a part of what an interior designer does.

#### **Interior Designers and Their Areas of Focus**

Interior designers in Newcastle often take either commercial or residential projects—and sometimes tackle both—in their work. A designer's area of focus shapes their approach, Purzycki notes. "Commercial and hospitality interior designers know how to cultivate a branded experience in an interior," she says. "They also take a more scientific approach to designing a space by understanding

program requirements, operational flows, integrated digital technologies so the business can run efficiently." On the other hand, those who specialize in residential work engage closely with their clients throughout the design process. "Usually, there is a lot more interaction between a client and a designer so the design process can be very therapeutic for a client," Purzycki says. "The designer has to really be there to understand a client's needs to create a space that is best suited for their family and their lifestyle."



Wood reiterates that this focus on a client's preferences and desires is an extremely significant component of a residential designer's work. "An interior designer works with clients to understand their wants, needs, and vision for the space and translates that into a design scheme that can be brought to life through installation," she explains. "Designers leverage their knowledge of layout and space planning, color palettes, furniture and decor sourcing/selection, material, and texture to address their clients needs and wishes." And note that designers must think beyond surface level when assisting their clients in the decision making process. Wood adds, "It's not simply picking out furniture for the space, but really considering who lives in the space, how they anticipate using it, the styles that they're drawn to and then coming up with a complete plan for space."

#### E-Design

Not all designers in Newcastle meet with their clients face to face; many offer e-design, which allows them to work with clients all around the country and world. E-design is often more affordable for clients but requires more activity on their part, given that they must manage deliveries and provide updates to the designer, who may be located hours away. Some designers also offer remote styling services as well as sourcing, making it easy for clients looking to take on smaller projects or finish off a room to do so with the guidance of a professional.

#### **Formal Training**

Not all of today's interior designers have completed a formal degree program in the field, but many have chosen to do so. Currently, there are many in-person and online courses that also allow inspiring designers to build their skillset without having to pursue full-time schooling.

#### Reputation

Interior design is an incredibly popular field, particularly given all of the TV shows dedicated to design and home remodeling. In recent years, social media has allowed designers to provide behind-the-scenes updates on their client projects and attract a new client base thanks to the power of Instagram, TikTok, and the like. Many interior designers choose to provide glimpses of their own home and DIY projects on social media, too!

# 3. Essential Elements of Interior Design

Interior decorating in Newcastle can seem like a daunting task, especially for those of us that don't know chintz from crewel. Fear not, even the most fledgling designer has hope. These simple and inexpensive tips will guide you through the décor essentials and turn those pre-design jitters into a resounding success.

The first principle of design is a very simple one: Go with what you like and what makes you comfortable! This is your living space, and there is no point having a beautifully decorated home if you and your family feel like strangers in it.

#### **Figure Out Function**

The next questions to ask yourself about any room regard use. Who will use the room? How will the room be used? Thinking about these two basic questions can help you decide what kind of flooring to have, for example-will there be lots of traffic through this room? Will food and drink be allowed in this room on a regular basis? What kinds of activities will take place in this room? Will kids and/or pets be in this room on a regular basis?

#### **Commit to Color**

Choosing colors is often the most difficult decision when it's time to decorate a room. Generally, professional decorators work with the "three-color" principle: one neutral color and two accent colors (usually one dark and the other light). Some people start with wall color (whether with paint or wallpaper) and build on that (the idea being that walls provide the "backdrop" for the room). Others start with one piece of furniture (something large, like a sofa) and build on that (making it the "centerpiece" of the room's decorating scheme). Also, lighter colors can make a room seem larger and cooler, while darker colors tend to shrink a space and to feel warmer.

#### **Select Furniture that Fits**

Speaking of furniture, the questions about use are important to ask when you make any decisions about purchasing or recovering. Another issue to consider is how much sunlight it will be exposed to (a darkly upholstered sofa placed in a very sunny spot will begin to fade). When thinking about color, especially for large pieces, consider this: It's easier and much less expensive to change a room's look with accent pieces (pillows, throws, etc.) or a new coat of paint if the main pieces of furniture are in solid or tone-on-tone fabrics.

#### **Proper Positioning**

How to arrange furniture is also sometimes a difficult issue; it can be hard to envision how and where pieces will look best and also be their most functional (again, think of traffic patterns through the room, whether you want to create a conversation area, etc.). Save frustration and an aching back from frequent furniture rearrangement by doing what the pros do: Make a template of the room and all

the pieces you want to fit in it. Try different arrangements of pieces until you arrive at the perfect combination.



#### **Window Embellishments**

Window treatments also merit careful thought. Don't just think about color-consider functional issues: How much light and privacy do you want the room to have? Is the view outside the window one you want to see or block out?

Valence window treatments can enhance your home's interior style. Transform old valences by using existing fabrics and batting from existing cornices. Try attaching a framed mirror to the wooden frame with hinges so it can be tilted up slightly to show off dramatic paint colors in the ceiling.

#### **Alluring Accents**

Accent pieces, artwork, and accessories may seem like decorating luxuries, but they can do a lot to make a room personal and inviting. Additionally, small pieces can be used to change the look of a room without a lot of fuss or expense. They can also be used very effectively to disguise a room's flaws; for example, a small room can be made to seem larger with a well-placed mirror, or with a painting that has depth.

Even when decorating a small area, like an entryway, accent pieces can be useful for showcasing your style and personality as soon as guests walk through your door.

Another important principle for any room, but especially small ones, is to eliminate clutter-clutter makes a space seem small and crowded; a room also looks cleaner if there is some empty space.

# 4. Interior Design Secrets Only the Pros Know

Realistic tricks for everything from picking paint colors to making a small space look larger.

Can't figure out how to complete a gallery wall? Afraid to use a bold paint color? Below, some of our favorite interior designers reveal their tried-and-true design tricks, including their simple solutions to these decorating dilemmas. These are the little secrets interior designers know, but that the novice home decorator probably hasn't heard. Steal these ideas for your next room makeover and bookmark them for future home projects. But fair warning: These pro-approved ideas will make you want to wallpaper your bathroom and might inspire you to repaint everything.

#### **Choose a Consistent Color Palette**

It's a common misconception that mixing pieces of different styles is a big no-no. Designer Emily Henderson assures us that we can—there's just one trick to keep in mind. "The truth is, you can mix almost any style as long as the pieces work well within your chosen color palette," she explains. "I'd say three to four colors work best."

"You should, of course, consider materials and silhouettes. Everything should look like they are at least cousins, share some similar design DNA. But keeping your colors consistent is the safest bet for making your space look put together."

#### **Apply Powder Coatings to Bathroom Fixtures**

"Powder coating! I love to custom powder coat bathroom accessories. Recently we worked on a project where we used a bright yellow Vola faucet and custom powder-coated the trash can and towel ring to match. It is such a fun way to add a pop of color! Generally, if it's metal it can be powder coated, and you can pick any color under the sun."

#### **Map Out Your Gallery Wall**

"Let's face it, once the hole is in the wall, we're unlikely to move framed pieces around," says designer Taniya Nayak. "A great way to hang your pictures for a gallery wall without making mistakes is to create templates out of cardboard. "I re-used cardboard from the boxes that my art actually came in. Just trace, cut out, and hang on the wall. Move around until it's just right. Be sure to use a good quality painter's tape like Frogtape to make sure you don't pull the paint off!"

#### Hang Bold Wallpaper in Your Bathroom

"One thing we love to do in small powder rooms or spaces with funny angles is add a beautiful, bold, busy wallpaper. The wallpaper conceals soffits, jut-outs and weird angles—plus it makes a super tiny room seem much bigger—because it tricks the eye into not knowing where the corners are."

#### Use Large Art to Make a Small Space Seem Bigger

In a small space, we often assume that the furniture and art should be small, but designer Tracy Morris encourages us to try the opposite. "If you have a smaller space, try to use one large piece of art as a focal point," she explains. "One large piece of art will make the space feel larger and grander. Too many small pictures tend to chop up the space. I try to use this concept in at least one space in each client's home. It could be a foyer that needs an anchor or a smaller living room that needs a focal point."



#### **Create a Calming Space With Colors and Patterns**

Even if you're not a style maximalist, you can still add color and pattern to your space. "I love adding quiet, painterly patterns in a soft tonal color palette with a mix of white, gray, and taupe," designer Rebecca Atwood says. "Texture is key and can create a lot of dimension and movement. For example, you can add something rumpled and cozy against crisp bedding, whether a chunky throw or an embroidered coverlet."

"For a little more impact, start with something simple like a stripe or go for a monochromatic look in varying shades of one hue. If adding pattern and color, choose a multi-colored palette and mix up the pattern scale with an assortment of small, medium, and large-scale prints."

#### **Don't Be Afraid to Mix Patterns**

"There's little we love more than a layered look," Christina Bryant, founder of St. Frank. "We built the St. Frank brand on colorful, pattern-heavy textiles and styled them in unusual combinations. The key is to contrast the patterns—a geometric with a floral or a small scale with a large scale."

Feeling nervous? Start with an inexpensive, low-commitment element. "The easiest, lowest stakes way to start is through pairing pillows. Play around with the use of pattern on the pillows on your sofa or bed before moving to more involved surfaces such as wallpaper and drapery where this also works beautifully!"

#### **Keep Your Bedskirt in Place With Pins**

Have a bedskirt that won't stay in place? Katie Raffetto, founder of Katie Raffetto Interior Design, has an easy fix: "To help keep your bedskirt in place over time, use upholstery pins on the deck of the box spring. Pin through the skirt top and box spring so the skirt hangs evenly."

#### **Use Performance Fabrics Indoors**

Easy-to-clean performance fabrics have come a long way and are no longer just for outdoors. "For high traffic areas and spaces with little ones afoot, indoor/outdoor textiles are a great solution to keep your pieces looking great, and they now feel great as well," says designer Jana Bek.

"I often have skeptics questioning my white sofa as a mom of two. I'm quick to clarify and sing the praises of Sunbrella, as most stains are easily blotted out, and the covers are spotless after a simple wash. Other great performance fabrics are outdoor rugs in entries and play rooms and for kitchen seating."

#### Turn to Black Paint for an Accent Color

"Whether a building's architecture is traditional or modern, we love to paint window mullions charcoal black," says Emilie Munroe, founder of Studio Munroe. "The key is to paint just the 1- to 2-inch-thick trim that touches the glass, not the entire window casing. Clients are often nervous that the paint will feel dark or heavy, however, it actually turns the window into a picture frame, drawing your eyes through each room to the view beyond."

# 5. Interior Design Trends To Watch Out For In 2023

Not much changed during 2022, but as we prepare for a hopeful 2023, we're excited to see what interior design trends will catch up. So far, we've seen many of these trends grace our social media feeds and inspiration boards. But in 2023, now that many have completed their home improvement projects, it's time to focus on design and finishes.

We asked industry experts and interior designers in Newcastle about the design trends they will be watching out for in 2023.

#### 1. Nature-Inspired Design

The use of natural elements and nature-inspired design has been gaining popularity in the last several years. In 2023, expect to see that bring a sense of coziness more than ever. As we're trying to feel more in contact with nature, we'll see more nature-focused designs and home improvements. "From color palettes, we will see the incorporation of natural and warmer colors such as sage green and wood tones; we will also see a rise in artisan and handmade elements," predicts Claire O'Connell from The Flipping School.

#### 2. Multifunctional Spaces Are the New Norm

Single-use spaces will become a thing of the past. Most designers expect to see more multifunctional rooms in 2023, with homeowners making the most of every nook. Guest rooms will double as home offices. Built-ins will transform living rooms into libraries and spaces that adapt to different occasions.

"Closed-concept spaces will start to be common," predicts interior stylist Sarah Nelson. "Because more people are working from home, we're beginning to crave more visual separation in our space, and more people are looking for ways to divide or close areas of their home that were once open, sprawling spaces."



#### 3. Sustainable And Organic Materials

Home improvement trends in 2023 expect a movement towards maximizing glass with oversized windows and panels. "Filling our space with textures and ornate detailing will be very popular. To further enhance this warm ambiance, natural woods with lots of movement and unique elements, like fluted cabinet fronts and hand carvings, will be present," explains interior designer Laetitia Laurent from Laure Nell Interiors. As interior design tries to mirror nature, we'll start to see less plastic and more organic materials.

#### 4. Furniture Gets Rounded Edges

Designers expect to see a comeback from the 1970s retro look. One way we'll achieve that touch of retro without looking outdated is through furniture. Coffee tables, sofas and significant furniture pieces will feature softer edges that are feminine and versatile. C-shape sofas are expected to be in nearly every living room alongside contemporary chairs with a retro flair.

#### 5. Minimalism Reimagined

Minimalism has been trending for the past couple of years. But, extreme minimalism is a trend to watch in 2023. Maybe the pandemic caused the urge to purge belongings to free up space for daily activities. A minimalist way of living is also linked to reduced stress, so there's that. Regardless of the reason, making more or less and focusing on wellness interior decor elements seems to be a trend this year that will continue the next one.

#### 6. Retro And Light Floor Patterns Shine

Light-colored flooring will continue to be on-trend in 2023 and for various reasons. First of all, soft hardwood flooring makes the space feel larger and open, something most people have wanted after being confined to their homes for the past years. Secondly, the light floor reflects natural light and has that nature-inspired aesthetic that will also be trending next year. Lastly, hardwood flooring can be environmentally-friendly, an option that's very much aligned with the interest in sustainability and organic materials.

#### 7. We'll See More Vintage Pieces

This year, the supply-chain hiccups pushed many people to reconsider the way they purchase furniture and decor pieces. People are more interested in buying antiques than ever before. "We're going to see more integration of antiques and vintage furniture pieces in homes," shares Newcastle designer Ariela Azizo.

"We're experiencing unprecedentedly long lead times in the furniture industry, and people want furniture that is unique and not mass-produced. Coupled with a new wave of DIY antiques and vintage furniture is finally getting a second chance to shine."

#### 8. Black Accents Create Contrast

Although natural elements and lighter color palettes will be a common theme in 2023, black accents will also be popular. Black accents are rising as a contrasting element to break up organic materials and natural wood tones. Expect to see black in furniture, trims, doors, ceilings and hardware.

#### 9. Smarter Furniture for Versatility

The pandemic has shifted the way we use our homes and forced us to rely on multifunctional spaces. Versatility will continue to be a huge interior design element in 2023. Expect to see more convertible furniture and smart furniture integrated with technology and functionality in mind. Accent tables featuring speakers, coffee tables with storage, multi-cornered couches and even speakers that double as decor will be trending.

#### 10. Zen and Wellness Homes

After two years of living in a pandemic, homeowners moved their wellness needs to their homes. Besides home improvement trends like built-in air purifiers and antimicrobial tiles that help with sanitary wellness, there has also been a trend of creating a zen space at home. The house is the new ground zero to focus on, and practice wellness and interior decorations will reflect that.

Indoor plants, for example, have air-purifying properties and calming effects, promoting a zen environment in the house. Expect to see even more house plants integrated into the decor.

#### 11. Interior Design Extends Outdoor

Investment in outdoor spaces was significant in 2021 and will likely continue next year. As people incorporate greenery and glass to bring the outdoors in, they'll also be moving elements outside. Expect to see an emphasis on rattan chairs, large sofas and even outdoor wall art elements to match the patio or backyard decor to what's inside.

#### 12. Luxurious Textiles With Plenty of Texture

Interior designers rely on textiles to add warmth to balance the neutral tones in most rooms. Velvets, sherpa and boucles will be trending fabric options we'll see in 2023. Cozy fabrics look chic and luxurious and add a much-needed coziness factor to each room. Expect to see textured fabrics and fringes from the bedroom to the living room upholstery and beyond.

# 6. How To Clean Flat Painted Walls



Scuffed and dull walls can ruin the entire look of an abode. Of course, painted walls at life to the entire living space, but they need proper care and maintenance. Walls with flat paint need regular treatment. Scrubbing too vigorously or applying chemically-laden cleaning products cause the paint to wear down. This action would leave unpleasant patches behind. So, how to clean flat painted walls at home?

You can follow some useful tips and tricks to achieve clean and shiny painted walls. Make sure you hire seasoned professionals for a quality end of lease cleaning in Newcastle. They bring eco-friendly products to give you the best service for a hassle-free retrieval of bond money.

You can also try the following hacks to clean flat painted walls without using harmful chemicals.

Let's Get Started!

#### **Know More About Flat Paint Walls**

If you don't know whether your walls have flat paint or not, you need to do this hack. This type of wall is different from shiny texture, and more of a matte finish. It is ideal for hiding imperfections in the ceilings because it doesn't reflect light. If the walls don't reflect light, you can try the following cleaning tips because such type of a result shows only on flat painted walls.

#### Things You'll Need

Keeping necessary cleaning tools and products handy can save you time and energy. Using proper tools can help you clean your home in a fast and fun way. So, make sure you have the following supplies:

- White vinegar
- Sponge
- Microfiber cloth
- Mild Detergent
- Paint Brush
- Magic Eraser

Note: Avoid using store-bought cleaners, such as ammonia or bleach, because they can cause harm to the environment.

#### **Tips To Clean Flat Paint Walls**

It is good to remove dirt and stains from your flat paint walls on a regular basis. Do not leave spills and splatters on the surface. Use proper tools and products to remove smudges and scuff marks from flat painted walls:

#### 1. Use water For Mild Stains

You can start by applying water to remove mild stains. Use a damp sponge or a clean cloth to rub the stained wall. Sometimes, this hack can do wonders and help you achieve sparkling outcomes.

#### 2. Add White Vinegar to Warm Water

If plain water fails to remove stains, prepare a homemade cleaning solution by adding white vinegar. It is an acetic acid that can eliminate stubborn stains, scuff marks, grime, and grease. You can take 1 part of white vinegar and 2 parts of warm water. Mix this solution, damp the cloth or sponge and scrub the painted walls with your gentle hands.

If you are moving out of a rental property, hire the best end of lease cleaners in Newcastle to save time and bond money.

#### 3. Use a Magic Eraser

You can also try using a magic eraser. It works great when removing stubborn stains from surfaces like flat painted walls. The best part is that it won't wear down the paint if you scrub off the scuff mark or stains. You can also try other hacks to clean hard-to-reach areas on your own.

Wet the magic eraser, scrub the walls with gentle hands, and get your sparkling walls back.

#### 4. Use Detergent with White Vinegar

If you still see stains on the walls, you can add mild dishwashing soap to your white vinegar solution. Mix 1 tablespoon of dishwashing liquid and dip the rag into the solution.

Make sure the water is warm because it can help you remove scuff marks quickly and easily.

Scrub with your gentle hands and see how it works. You can also hire professionals for a thorough end of lease cleaning Newcastle and get your bond back if you are moving out of a rental property.



#### 5. Touch Up

You can paint the walls if you have the original wall paint. Touching the stained surface or spot is the easiest way to cover it. You don't need to spend hours scrubbing the surface. If you can re-paint the entire wall, just do it and make it more beautiful.

#### 6. Hire Professionals

If all else fails, you can book a good cleaning company that can offer you the best cleaning service for your flat painted walls. Do your proper research by asking your friends and relatives. You can research the internet and hire the best company within your estimated budget. They bring the necessary tools and products to give you the best possible results without any stress.

These are some quick and safe cleaning tips that will help you remove stains, scuff marks, grime and marks from your flat painted walls. You can hire the best end of lease cleaners in Newcastle if you are concerned about your bond money at the end of your tenancy.

# 7. Conclusion

Interior designing will help you to make your entire home look stylish. If you are planning to change the interior look of your home in Newcastle, you need to follow this guide right now.

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