

Best ecommerce Marketplace Software: You need to know

Are you looking for the best eCommerce platform to create an Amazon-like multivendor marketplace?

Having multiple vendors on your eCommerce website is a fantastic way to offer a variety of products to your users. The vendors each have different qualities and many will provide the same products at competitive prices.

Building competition among vendors encourages them to offer the best prices for their products, ultimately benefiting your users.

With a multivendor marketplace, you can earn a good commission on every sale. You can also use different payment systems to accept and manage online payments from users.

In this article, we'll share some of the best eCommerce platforms for multivendor marketplaces.

Best eCommerce Platforms for Multivendor Marketplaces

Below, you'll find premium eCommerce platforms to set up a multivendor marketplace like eBay, Etsy, or Amazon. Each platform has unique features and options, giving you a [choice to select the best eCommerce solution for your business](#).

1. WooCommerce

WooCommerce is the industry's best eCommerce platform for multivendor marketplace owners. It works as a plugin inside WordPress (the world's largest content management system). This means it uses all the features and flexibility of WordPress to create the best possible website.

Some of the key WooCommerce features include:

- Secure payment options
- Shipping options
- Premium extensions
- WooCommerce mobile app
- Powerful integrations
- WordPress themes and plugins support

2. BigCommerce

BigCommerce is an excellent eCommerce builder for creating an online store. It comes with a Multi Vendor Marketplace application to convert your eCommerce store into a fully functional multivendor marketplace.

Like any other marketplace, you can allow the vendors to sign up via your BigCommerce store. You can also add the sellers yourself manually.

Once you install the application, it'll change your account into an admin dashboard with all the options necessary to manage your multivendor marketplace.

Here are the top BigCommerce features:

- No transactional fees
- Drag and drop builder
- Advanced SEO tools
- Inventory management
- Channel integrations
- Image optimizer for products
- Supports a wide range of payment providers

3. Shopify

Shopify is another popular eCommerce software for building an online store. It has the same Multi Vendor Marketplace application as BigCommerce to convert your eCommerce shop into a marketplace.

Shopify has a drag and drop builder to design the frontend of your website quickly and easily. It also includes customizable ready-made themes to create an eye-catching eCommerce store.

With the Multi Vendor Marketplace application (by Webkul Software), you can build a fully functional marketplace with all the essential features to add multiple vendors to your website.

The most notable Shopify features include:

- Free web templates
- Secure transactions
- Shipping solutions
- Easy customization
- Centralized admin panel
- Shopify expert customer support
- Digital marketing campaigns

It allows you to add unlimited vendors, unlimited products and also enables you to sync products from other eCommerce stores. Combining this with the features of Shopify, you'll get a robust admin dashboard with powerful features and options.

4. Magento

Magento is a popular eCommerce platform with unique features and addons. It has an extension called Marketplace that helps you create a robust multi-vendor store.

Marketplace integrates with Magento to allow vendors to register on your website. Once you approve the vendor's request, they can go ahead and add their products.

Marketplace offers a complete dashboard of its own to your vendors which is built for a great user experience. This dashboard has all the options needed for a vendor to manage their products, see customer reviews, check out wishlists, newsletter subscriptions, and more.

The most highlighted features of Magento's multi-vendor eCommerce platform include:

- User-friendly interface

- Drag and drop tools
- Custom templates
- Data centralization
- Stripe integration
- Premium extensions

It also includes a profile page for each vendor to display their information. This profile page also shows the customer reviews and ratings publicly.

5. CS-Cart Multi-Vendor

CS-Cart Multi-Vendor is a full-fledged multivendor marketplace platform built specifically to create your marketplace.

It's a standalone platform and doesn't need any other applications or extensions to run the marketplace, which means you'll get all the features of a multivendor platform right out of the gate. It allows the vendors to register on your eCommerce site and get access to a dashboard.

The CS-Cart Multivendor marketplace software offers:

- Digital storefront with intuitive backend
- Built-in vendor plans and seller payout system
- Order management and product approval system
- Powerful API to integrate with other software
- 70+ integrated payment methods
- Mobile app for Android and iOS
- Source code available

The dashboard shows statistics, income status, the total number of orders, sales, tax details, and more. Vendors can add their products with all the required information, including quantity and price.

CS-Cart has a review system that allows users to leave feedback on the products they purchase. A vendor has the freedom to enable/disable the review system for their products.

Added to that, it has a powerful vendor-specific search feature for users to find their favorite products.

The platform, by default, integrates with 8 largest delivery services including DHL, UPS, USPS, and FedEx. All these services offer delivery options with real-time rate calculations.