







Lime Content Studio

## About us

Video production in Hong Kong, Lime\* creates world class b2b and b2c video productions for some of the world's leading brands.

From concept to production we have become Hong Kong's most trusted video production house. We write and produce killer ideas for our clients through great Storytelling, Cinematography and Animation using the latest technology such as 4k and film grade equipment.







# INDUSTRIES WE WORK WITH





TVC









KICKSTARTER

**APPS** 

**ANIMATION** 

GOVERNMENT



# WHAT WE DO



#### PRE PRODUCTION

Our talented producers communicate with you from creative briefs to storyboards and focus on satisfying your expectations. Thus, we offer highly innovative ideas that sell your message.

### **PRODUCTION**

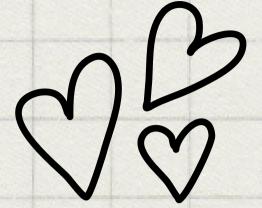
Technology in filmmaking is very fast-moving. So, we ensure to select the right gear and staff to meet your budget without compromising quality.

## POST PRODUCTION

With our latest technology, we skillfully craft your videos. To do so, we use features like editing, color grading, sound design, and more.



# OUR RECENT WORK

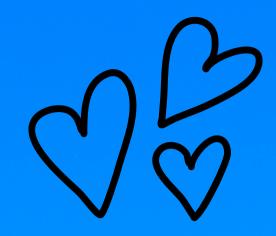








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# OUR TEAM

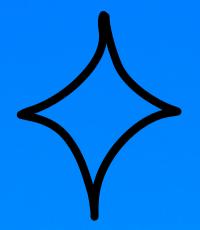




biggest networks, including Disney, Cartoon Network, MTV and SKY UK, Bill has worked in every facet of broadcast TV. For close to a decade, he was also the Creative Director at Fox International Channels/National Geographic Channels Asia. During his tenure he created a powerhouse creative department winning over 35 prestigious PROMAX Awards. He was also responsible for overseeing the in-house ad production department, creating campaigns for Sony, Samsung, HP and Singapore Airlines, to name a few.

With over three decades of production experience at some of the world's

**BILL MCQUEEN** 



# WHY CHOOSE US?



We come from the broadcast entertainment industry so we fundamentally believe that communication needs to inspire and engage your audience. Whether it's a TVC (television commercial) or a corporate video, your video should influence the way people see your brand or product.

We work with you to dig out the DNA of your company so we can clearly communicate your Unique Selling Points to your audience. For 10 years we have been doing this for the worlds biggest brands.



## Company Contact



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