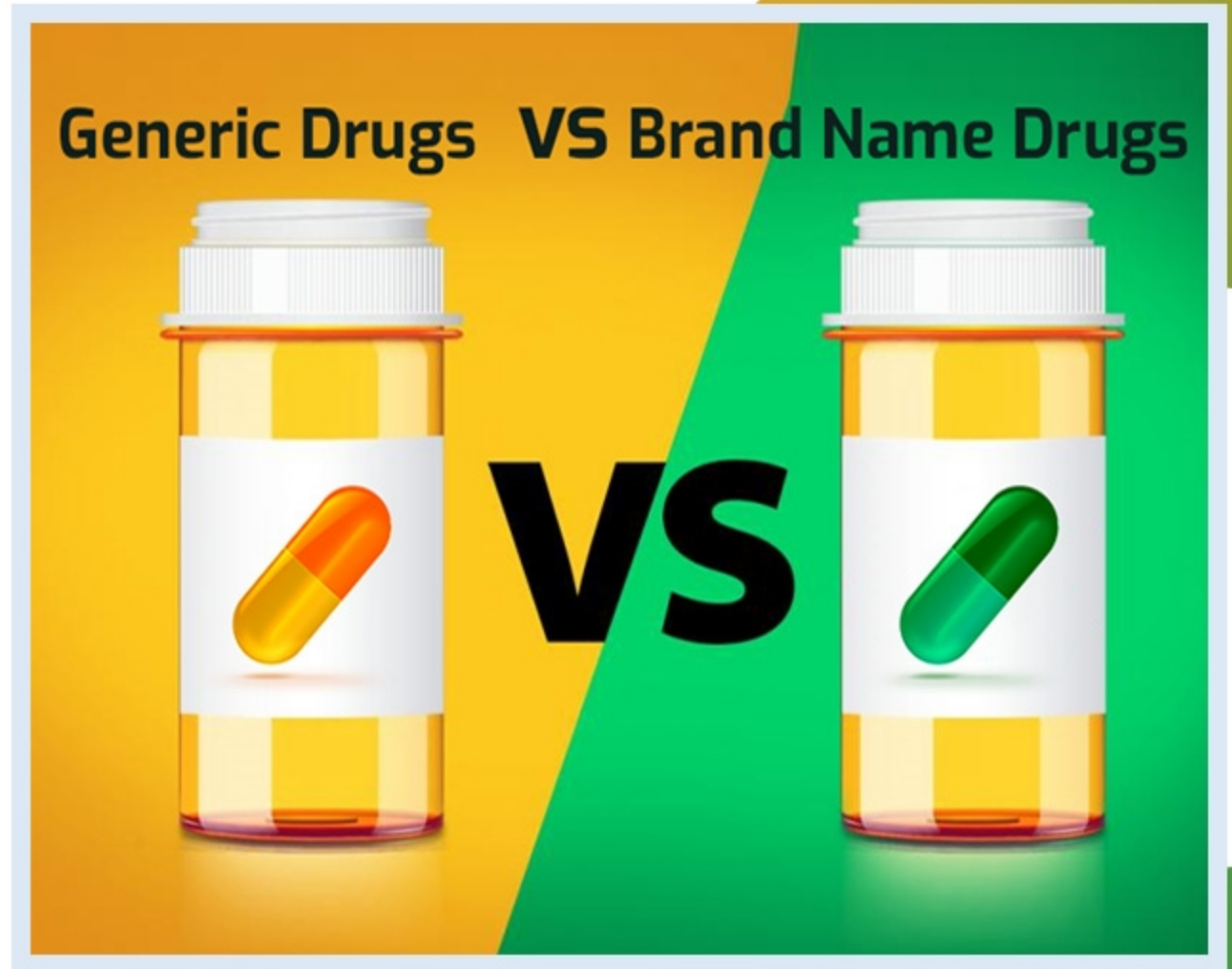


A basic guide about
Generic vs Branded Drugs



Overview

- Generic medications are cheaper compared to branded medications.
- 90% of prescription in the USA is for generic medications.
- In the past decade, generic medications have saved \$1 trillion for American consumers.
- Generic and Branded Drugs both work in the same manner and are safe to use.

Facts: Generic vs Branded Drugs

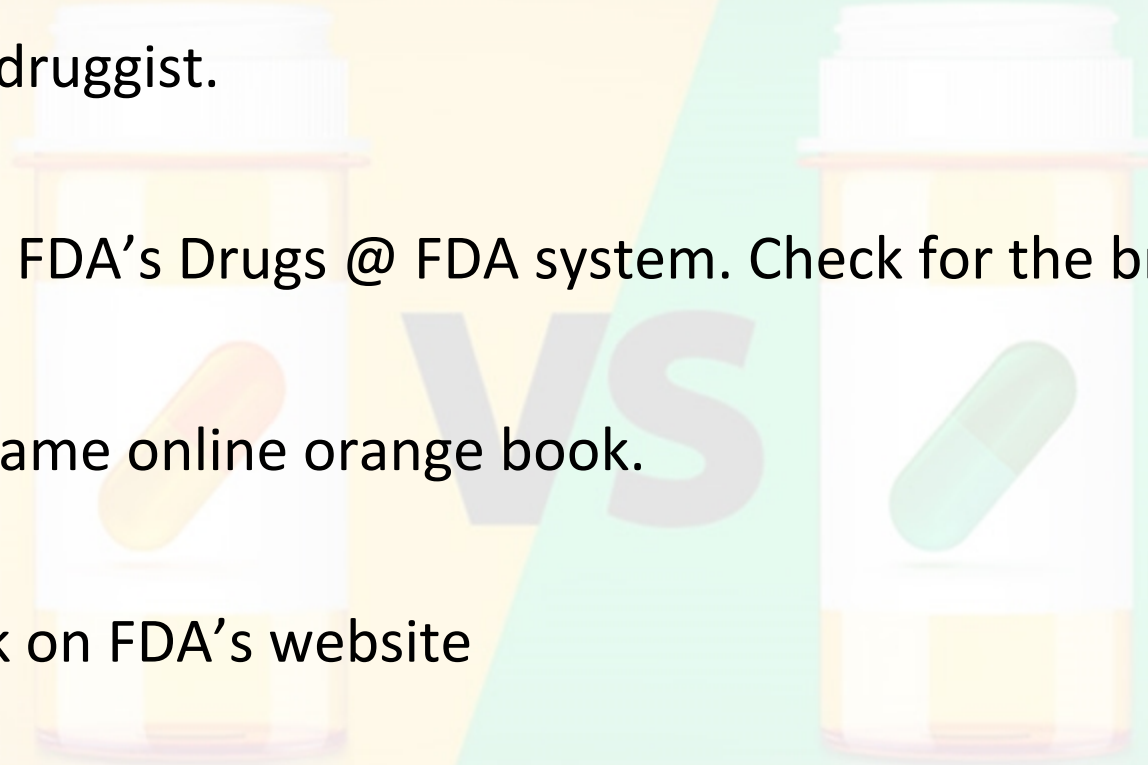
- Both, generic and branded medicines undergo the FDA approval process before reaching the market.
- Not all branded drugs have generic counterparts.
- Brand medication is an innovation, which is protected by a patent.
- Generic drugs are produced once the patents are expired.
- Generic drugs are affordable than branded versions.

Differences: Generic vs Branded Drugs

- For developing a new drug, research requires lots of capital for drug testing and clinical studies.
- Generic manufacturers only prove bioequivalency.
- [Generic vs brand name drugs](#) are different in appearance, flavors, and inactive ingredients.
- The generic medicines do not appear the same as the brand counterpart because of US law.

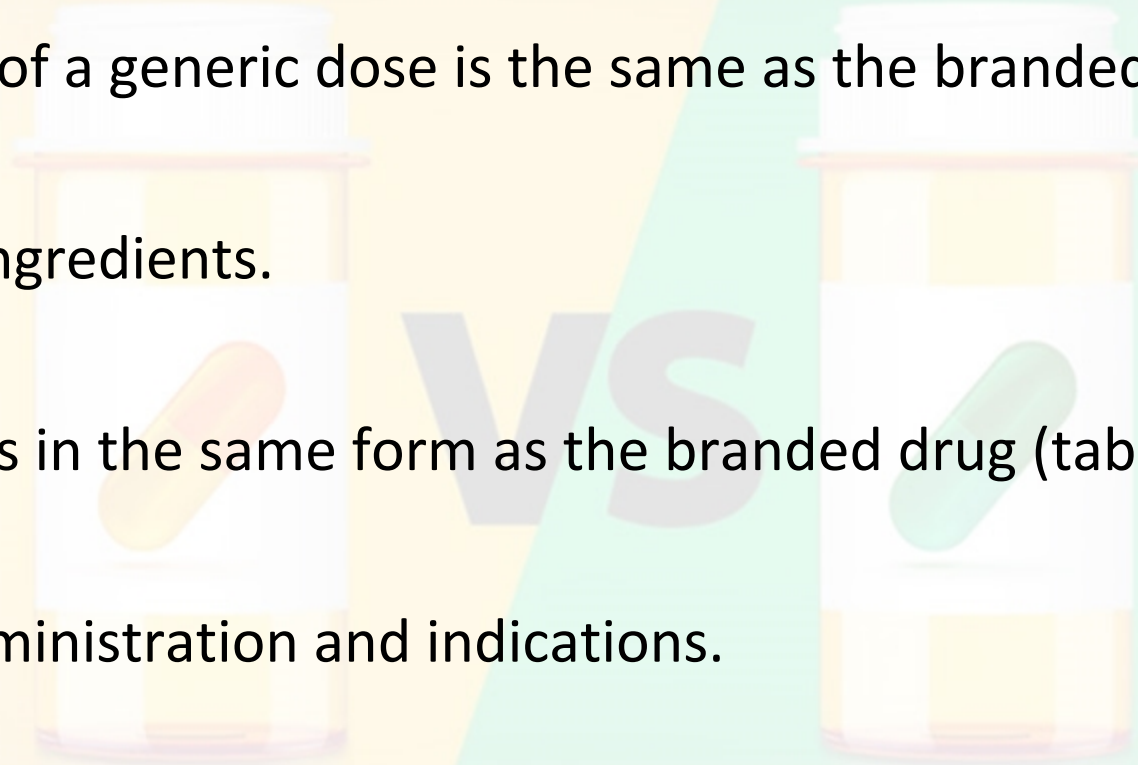
How to check the availability of brand or generic medicines?

- Ask your chemist/druggist.
- Search the drug at FDA's Drugs @ FDA system. Check for the brand name first.
- Check the brand name online orange book.
- You can also check on FDA's website



How to buy generic drugs correctly?

- Check the dosage of a generic dose is the same as the branded version.
- Check the active ingredients.
- Check whether it is in the same form as the branded drug (tablets/injection).
- Verify route of administration and indications.



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Thank you

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